

PAST RECRUITERS*



*The above list is not exhaustive and indicates recruiters from Gurgaon campus in the last few years

Contact Details:

For information and queries related to Guest Lectures, Internships,
Live-projects, Final Placements, please write to
placements@greatlakes.edu.in

Mr. Aakash Nagpal
Director - Corporate & Career Services
Mob - 9899040111

Ms. Shailaja Sharma
Assistant Director - Corporate & Career Services
Mob - 8826004413



Imagination Unbound
Potential Unleashed

Profile Snapshot

PGPM Class of 2016-17 | PGPME Class of 2015-17
PGDM Class of 2016-18

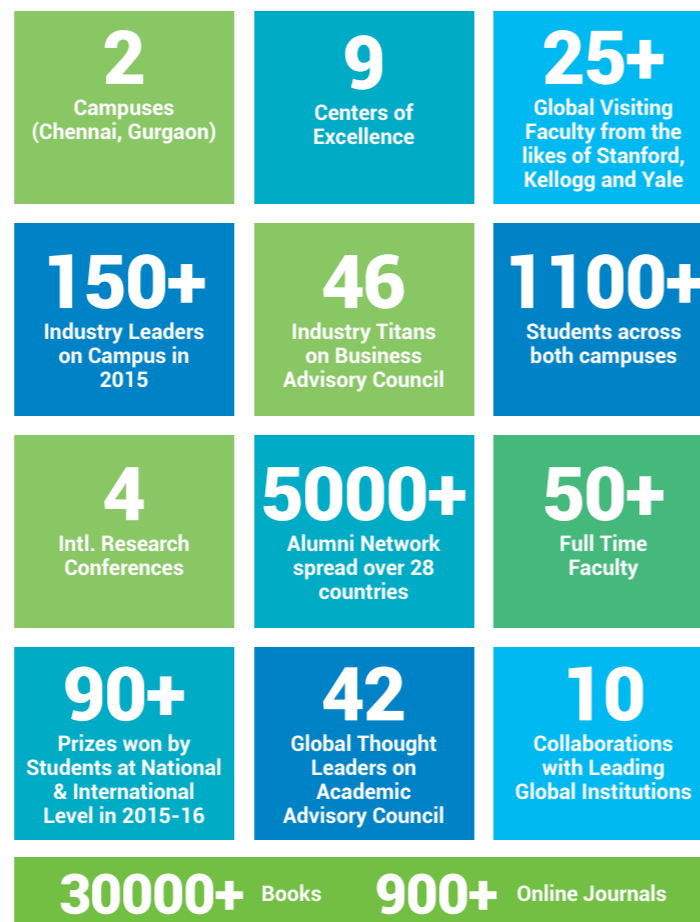
ABOUT GREAT LAKES

Great Lakes Institute of Management is a top ranking Business School with a vision to provide the corporate world with Business-Ready leaders.

Great Lakes Institute of Management, founded in 2004 by Dr. Bala V. Balachandran, Professor Emeritus at Kellogg School of Management, is among India's leading Business Schools with campuses in Chennai and Gurgaon. Led by exceptional academic faculty, steered by an outstanding advisory council and buoyed by international collaborations, Great Lakes has within a short span of 12 years, emerged as a top-ranked Business School.

In 2014, Great Lakes was accredited by Association of MBAs (AMBA, UK) for its PGPM and PGXPM programs and became the youngest B-school in India to receive this prestigious international accreditation. Great Lakes also received the international SAQS (South Asian Quality Assurance System) accreditation from AMDISA.

Great Lakes Gurgaon offers a One Year full time PGPM program for experienced executives who have work experience in the range of 2-6 years, a Two Year full time PGDM program for freshers as well as executives who have up to 5 years of work experience and a specialized part time Management Program in Analytics for working professionals delivered in blended learning mode.



2015 RANKINGS



GLOBAL ASSOCIATIONS



ACCREDITATIONS



MESSAGE FROM THE DEAN

The Great Lakes education is all about 'Experience' – the peer group interactions, cleverly crafted curriculum, range of co-curricular activities, stellar teachers, outstanding industry – interface collaborations etc. all come together to create responsible corporate citizens. Being vociferous advocates of customer centricity, we not only provide the best education to our students but also believe in giving back to the Industry the very best talent. Our students are put through a rigorous selection process that tests them not only in the areas of intellect, but also attitude and potential to ensure that they join your organization as Business Ready Managers.

I am delighted to invite you to Great Lakes to participate in this 'experience' and understand who we are and what we do; but most of all to understand the difference that our students can make to your company.



Dr. Bala V Balachandran,
J.L. Kellogg Distinguished Professor
of Accounting (Emeritus in service),
Northwestern University, Illinois, USA
Founder, Dean & Chairman, Great Lakes
Institute of Management, (Chennai &
Gurgaon), India

MESSAGE FROM THE DIRECTOR

At Great Lakes Gurgaon, we believe that to be relevant as a Business School we must deliver learning outcomes for our students that allow them to add value to industry as soon as they graduate. To ensure this, we realize that partnering with the industry at all stages of the students' journey with us is of critical importance. This partnership involves guest lectures by senior industry executives, co-creation and co-delivery of curriculum by industry professionals, internships and live projects from industry, and supplying industry with relevant human capital through our students when they graduate. I invite you to partner with us in this endeavor and participate in this journey of producing business ready talent.



Dr. Himadri Das,
Director-Great Lakes, Gurgaon

MESSAGE FROM THE DIRECTOR, CCS

In today's Volatile, Uncertain, Complex and Ambiguous (VUCA) environment, Great Lakes students stand out to employers. The progressive curriculum nurtures entrepreneurial mindset to conceive and capture opportunities.

We invite corporates to collaborate with CCS (Corporate & Career Services) to engage with students through a series of on campus presentations, Guest Lectures, Focus Group discussions with student Special Interest Groups, and Live Projects. This will help them to get to know students well and understand their background and in turn students also get to understand about the company philosophy and talent needs thus making an informed career choice.



Mr. Aakash Nagpal,
Director - Corporate & Career Services,
Great Lakes, Gurgaon

FACULTY



Dr. Himadri Das
Director - Great Lakes, Gurgaon
Finance

Dr. Himadri Das is the Director of Great Lakes Institute of Management, Gurgaon where he came on board in the beginning of 2013. Before Great Lakes, he was at the International Management Institute for eleven years in a variety of leadership roles out of which five years were as the Dean (Academic Programs). Prior to these academic roles, he has about thirteen years of corporate experience mainly in the IT services industry, in the US and India, for software multinationals involved with products for engineering and financial applications.

He has been a Visiting Professor at the University of Luxembourg, the University of Tampere in Finland, and the Grenoble Graduate School of Business in France.

He has a B.Tech. and MBA from IIT Delhi and an M.S. and Ph.D. from the University of Virginia, USA.



Dr. Ahindra Chakrabarti
Finance & Accounting

Dr. Ahindra Chakrabarti is the Director of the 2 year PGDM program and Professor of Finance, Energy and Banking at Great Lakes Institute of Management, Gurgaon. Prior to Great Lakes, he was associated with IMI Kolkatta and New Delhi in various leadership roles, out of which for 2 years he was Director IMI, Kolkata. Before IMI he has worked at MDI, Gurgaon between 1978 and 1996. He has published both in national and international journals and has also been a Visiting Faculty to top B Schools both national and international.

Dr. Chakrabarti holds his Post Graduate degree in Commerce from the University of Burdwan, West Bengal, Bachelor of Law degree from the University of Delhi and Ph.D. (Business Management-Financial Management) from the University of Burdwan. He was awarded UNDP fellowship in 1992-93 to pursue research work and executive education at J.L. Kellogg Graduate School of management Evanston, USA.

His forte lies in organizing training programmes in the area of financial and management accounting, general management and financial management for the leadership at Public and Private Sector Companies in India.

He was also Independent Director in Western Coalfields Limited, a public sector company of the Government of India.



Dr. Satish K. Kalra
OB & HR

Dr. Satish K. Kalra is Chair Alumni Relations and professor OB & HRD at Great Lakes Institute of Management, Gurgaon. He has been teaching since 1978 and has taught in leading institutes like NITIE Mumbai, IIM Lucknow, MDI & IMI. Dr. Kalra held various administrative positions like Area Head of OB at NITIE, Dean Placements at IMI, Chairman-Admissions and also as Acting/Officiating Director at IIM-Lucknow.

He has also been a visiting scholar at Fairleigh Dickenson University, New Jersey, USA.

Dr. Kalra has a Master's degree in Psychology from Lucknow University and a Ph.D. from the Tata Institute of Social Sciences, Mumbai.

He has been actively involved in consulting with organizations like PTC, TFCI etc. He has been the Vice Chairman of Indian Society for Training and Development, Bombay, the Co-Chairman of the Editorial Board of the Indian Journal of Training and Development, Member BOG, School of Management, IGNOU, ETMA etc. and have worked in RCF and TCS, Bombay in HRD domain.



Prof. S.K. Palhan
Operations

Prof. S.K. Palhan is the founder Director of Institute of Energy Management and Research Gurgaon and Sri Sringeri Sharada Institute of Management, New Delhi. He was formerly also the Industrial Adviser in the Ministry of Industries, Government of India, Advisor to CENJOWS (Center for joint Warfare Studies) - Ministry of Defence, and President of Media 4 community Foundation. He has taught courses on production and operations management, project management, creativity, entrepreneurship, technology management, self-managing teams & Business Ethics. As Advisor to Indus Quality Foundation he is engaged in rural development programs in remote villages of Uttarakhand.

He is the author of "Managing Projects" published by New Dawn Press, Inc., USA, UK, and India; co-author of Defence Industrial Base-2025 published by CENJOWS in 2010'. Prof Palhan has conducted more than 250 programmes on self effectiveness & Team building in large number of Software Companies, banks, leading management institutes, Scientists of National Labs & Judges of Delhi courts.

Prof. S.K. Palhan is an Electrical Engineering graduate from IIT Kharagpur. He did his MBA from FMS Delhi University and had Advanced Training in Industrial Management in the Netherlands.



Dr. Bappaditya Mukhopadhyaya
Economics, Finance & Analytics

Dr. Bappaditya Mukhopadhyaya is Professor of Finance and Economics at Great Lakes Institute of Management, Gurgaon. He is also the Program Director of the PGPBA, both in Gurgaon and Pune. His other academic responsibilities include Visiting Professor, University of Ulm, Germany, SP Jain Centre for Management, Singapore and Dubai and IIM Kolkata. He also serves in the editorial board of many journals. He has published over 15 articles in peer reviewed journals.

He is currently authoring a book on Credit Risk Management. He is also a Special Invitee on Board for Risk Management Committee, Punjab National Bank. He writes regular columns and various op eds and has keen research interests in Policy Analytics and Development Studies.

Dr. Mukhopadhyaya has a Ph.D. in Financial Economics from ISI, Delhi.



Dr. Poornima Gupta
OB and HR

Dr. Poornima Gupta is an Associate Professor at the Great Lakes Institute of Management Gurgaon in the field of Organizational Behaviour and HRM. Dr. Gupta has more than seventeen years of rich experience both in the industry and academia. Earlier she has worked as faculty at National Institute of Information Technology (NIIT), Lucknow and organizations like Himalaya Exports Delhi, Permo Marketers, Lucknow and Ask Consultancy, Vadodara.

Dr. Gupta has published research papers and cases in various National & International journals in the areas of Innovation, cross-cultural management and Ethical Decision making.

She has co-authored two books, "Organization Structure and Design - An Indian Perspective" (Macmillan) and "Family managed, Multinationals and Public Sector Enterprises- the Strategic choices for Global Competitiveness" (Ane books). She has also authored two chapters in the Capstone case - "FortCaps Ltd"

She has conducted many MDPs for executives of North Delhi Power Ltd.(NDPL), CSIR and FIEO.

Dr. Gupta holds a Ph.D. from Jamia Hamdard, New Delhi and MBA and BSc in Statistics from Lucknow University.



Dr. Umashankar Venkatesh
Marketing

Dr. Umashankar Venkatesh is the Director of the 1 year PGPM program at Great Institute of Management, Gurgaon. With a Ph.D. in Management, with Graduate qualifications in Management and Agricultural Economics, Prof. Venkatesh has more than 28 years' experience in education, research and industry.

Prior to Great Lakes, he was Professor & Area Chair Marketing at the International Management Institute, New Delhi; Founding Dean, GDGWI - Lancaster University (U.K.), Gurgaon, India; and Vice-Chancellor (Designate) for the ITM University, Gwalior, India.

His areas of interest include - Consumer Behavior, Hospitality/Tourism, e-Marketing, Rural Marketing etc. Published internationally in research journals, his cases are published by Ivey (listed on Harvard Business Publishing portal). Ph.D. supervisor/examiner for many universities, he is on the board of various research journals.

He has trained functionaries from - corporations; civil services, academic institutions and NGOs in the areas of service orientation; customer centricity; organizational design, ethics, institution building etc.

He was Advisor to Miebach Logistics (India), Germany; and Ethnosphere, Switzerland. Currently, he is Brand and Strategy Advisor to Bunkaari-India.



Dr. Vikas Prakash Singh
Economics & Energy

Dr. Vikas Prakash Singh is Professor of Economics and Energy at Great Lakes Institute of Management, Gurgaon. Dr. Singh did MBA, from University of Houston, USA and did his Ph.D. from University Business School, Punjab University, Chandigarh. Dr. Singh was selected for the European Commission funded Doctoral Program that enabled him to carry out his Ph.D. research at School of Management, Turin, Italy and able support from Helsinki School of Economics and Business Administration, Helsinki, Finland. More than 22 years of experience in socio-economic research and teaching has enabled Dr. Singh to develop comprehensive understanding of the macroeconomic environment of the corporate world. He has conducted more than 25 management development programs for leading organizations in Energy domain like IOCL, HPCL, Central Electricity Authority (CEA), Shell and Cairn etc.

He has several publications including articles on Energy sector in leading business dailies.



Dr. Preeti Goyal
Finance and Accounting

Dr. Preeti Goyal has over 19 years of experience in the industry and academia. Dr. Goyal is an Associate Professor at the Great Lakes Institute of Management Gurgaon and has been associated with leading Indian business schools including FMS and MDI. As part of her research endeavours she has published in Harvard Business Publishing and other blind peer reviewed international and national publications and has presented at leading international conferences. She has also delivered multiple training programs to leading organizations.

During her ten years corporate tenure, with Fannie Mae in Washington DC and Deloitte & Touche's Capital Markets group in New York, she has been on numerous assignments to leading Wall Street firms providing solutions for financial services' operations.

Dr. Goyal holds a Ph.D. from the FMS, Delhi, MBA from the George Washington University, USA and is a member of Beta Gamma Sigma Honour Society, and Academy of Management, USA.

ABOUT PGPM

Great Lakes full time Post Graduate Program in Management (PGPM) is uniquely designed to deliver customer-centricity, meritocracy and corporate ethics in one year. It facilitates students' understanding of the dynamics between the various functional areas of a business system and offers specializations in the areas of Marketing, Finance, Operations & Analytics thereby appreciating the need for developing cross functional perspectives in business. The program is approved by AICTE and has been designed by an Academic Advisory Council, which comprises the best in the world of management education from across the globe. This in turn has been refined with inputs from the Institute's illustrious Business Advisory Council, comprising the who's who of India Inc. to keep it in sync with the needs of an ever changing marketplace.

The program is designed to make the students capable of responding to complex business requirements that arise in a changing global business environment. Throughout the course of study, emphasis is placed on skill development, team-work, inclusivity principles and value-based management hence creating "Business Ready Managers".

Program Highlights

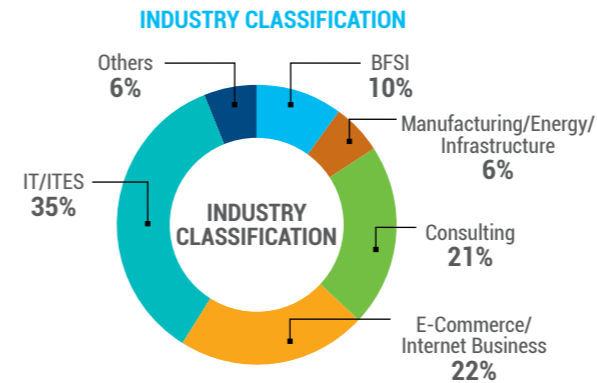
- ▶ One year fast-track MBA program in Management
- ▶ Diverse and experienced peer group
- ▶ Specific focus on emerging areas like Internet Business and Analytics
- ▶ Based in the Corporate Hub of Gurgaon
- ▶ Renowned faculty with education from pedigreed B-schools and actively engaged in research

Industry Engagement

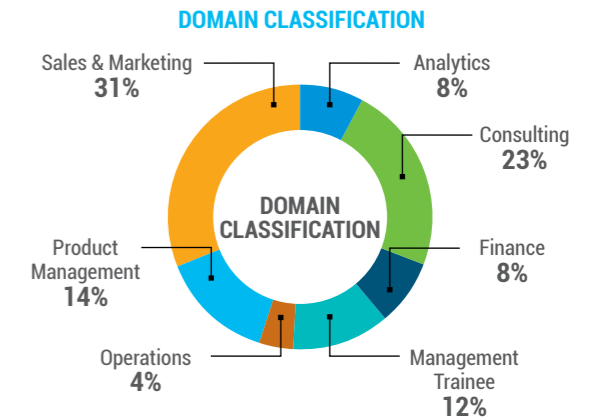
- ▶ Dynamic and industry requirement driven curriculum co-created and co-delivered by subject matter experts drawn from the industry
- ▶ Guest lectures from eminent thought leaders and industry stalwarts
- ▶ Close Industry Engagement through live projects and empirical research based assignments

PGPM PLACEMENT SNAPSHOT 2015-16

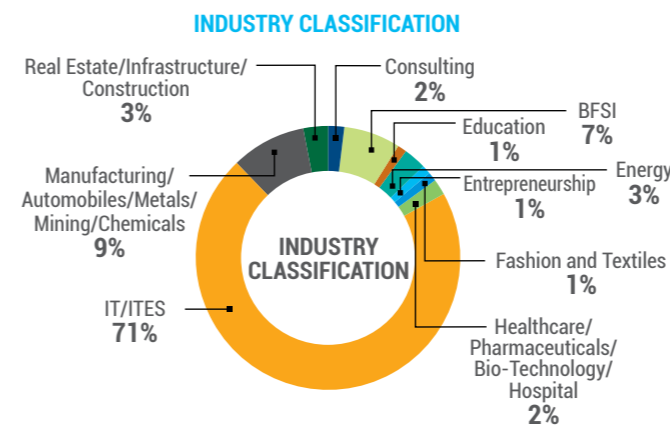
10.77 Lacs p.a.
AVERAGE CTC (Figures in ₹)



₹15.5 Lacs p.a.
HIGHEST DOMESTIC OFFER

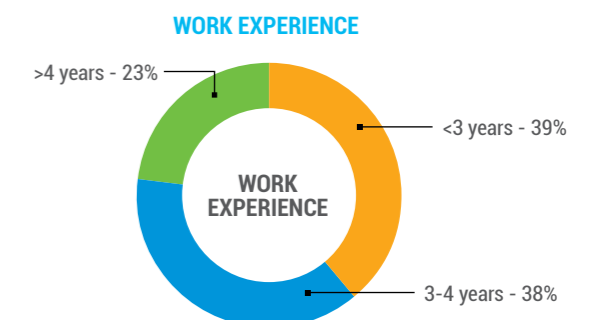
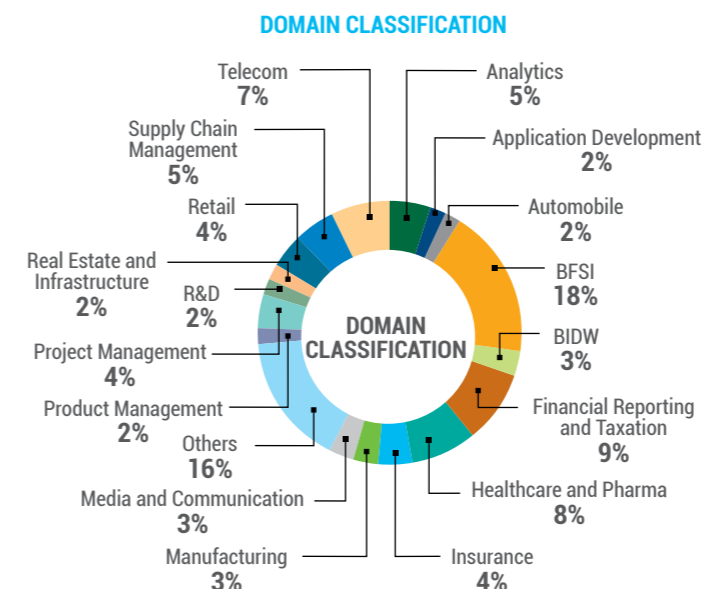


PGPM BATCH PROFILE 2016-17



3.5 years
AVERAGE WORK EXPERIENCE

26 years
AVERAGE AGE



ABOUT PGPME



The PGPME at Great Lakes, Gurgaon is a unique program that offers dual specialization in the classical general management functions of Marketing, Finance and Operations alongwith an energy domain specialization in Renewable Energy, Power and Oil & Gas.

The Two Year full time PGPME aims to develop the next generation of professionals for the corporate world.

The PGPME seeks to develop motivated management professionals equipped with comprehensive domain knowledge and capable of being productive from their first day of engagement with the corporate world. With a state-of-the-art curriculum developed by experienced academicians and leading practitioners from the industry. The program combines :

- ▶ Core business education and managerial skill development
- ▶ Application of skills in practical problem solving
- ▶ Extensive interaction with industry
- ▶ Comprehensive knowledge in select domains in the Energy sector

Program Highlights

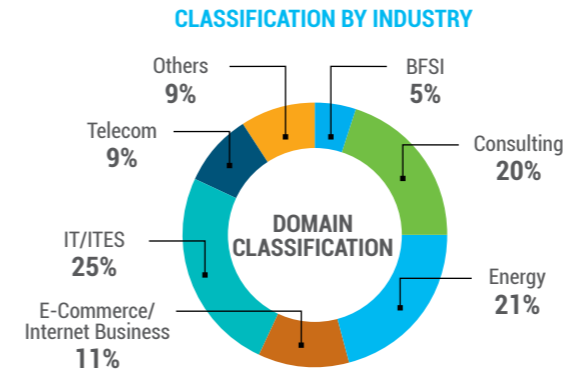
- ▶ Distinguished faculty with Ph.D.s or MBAs from top Business Schools and extensively engaged in research and consulting in the industry
- ▶ Strategically located campus in Gurgaon facilitates active industry interaction in terms of projects, internships and training programs
- ▶ Diverse group, excellent peer group learning

Industry Engagement

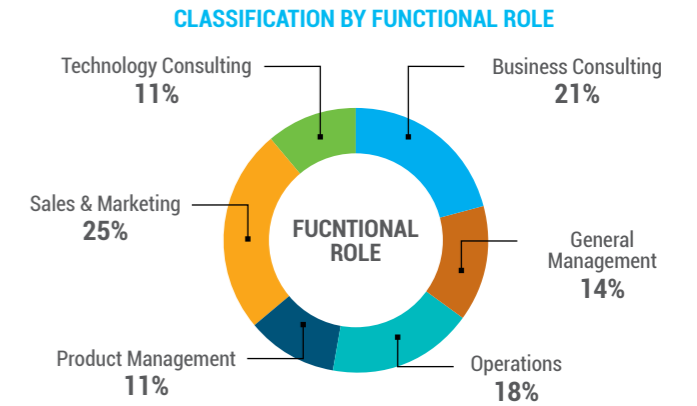
- ▶ Curriculum co-created and co-delivered with the industry ensuring right skills, knowledge and attitude development
- ▶ Experienced visiting faculty from industry ensuring up to date and relevant knowledge and dissemination of best practices
- ▶ Frequent guest lectures from industry leaders to provide valuable perspective and experience sharing
- ▶ Energy industry advisory board comprising top leadership from the energy sector
- ▶ Active knowledge creation and sharing with the industry via summer internships and research based live projects and assignments

PGPME PLACEMENT SNAPSHOT 2014-16

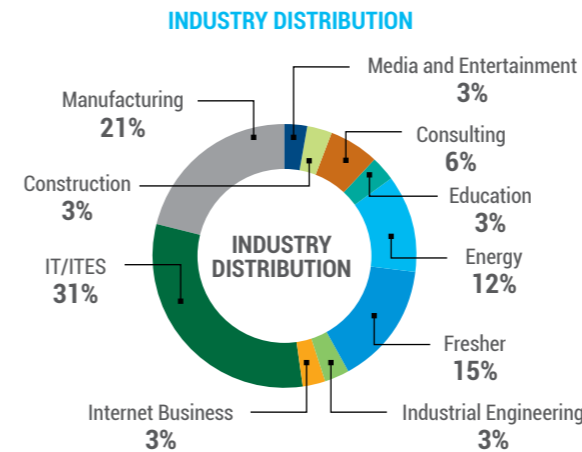
8.86 Lacs p.a.
AVERAGE CTC (Figures in ₹)



₹14 Lacs p.a.
HIGHEST DOMESTIC OFFER

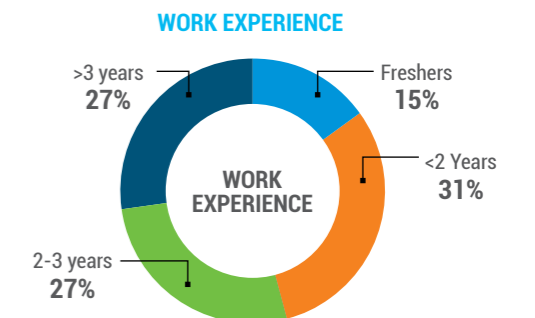
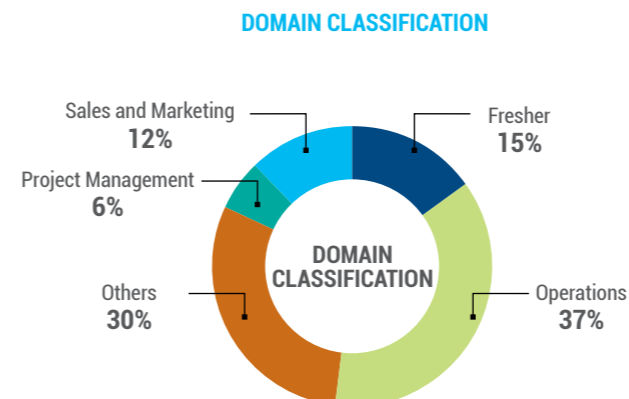


PGPME BATCH PROFILE 2015-17



2.5 years
AVERAGE WORK EXPERIENCE

25 years
AVERAGE AGE



ABOUT PGDM

The PGDM program is a two year full time management program preparing business ready talent for the industry. The program offers specialization in Marketing, Finance and Operations.

Great Lakes, Gurgaon, also leverages its strategic location in the corporate hub of Delhi NCR to offer one of the best industry engagement programs including regular sessions by policy makers as well as live projects with companies.

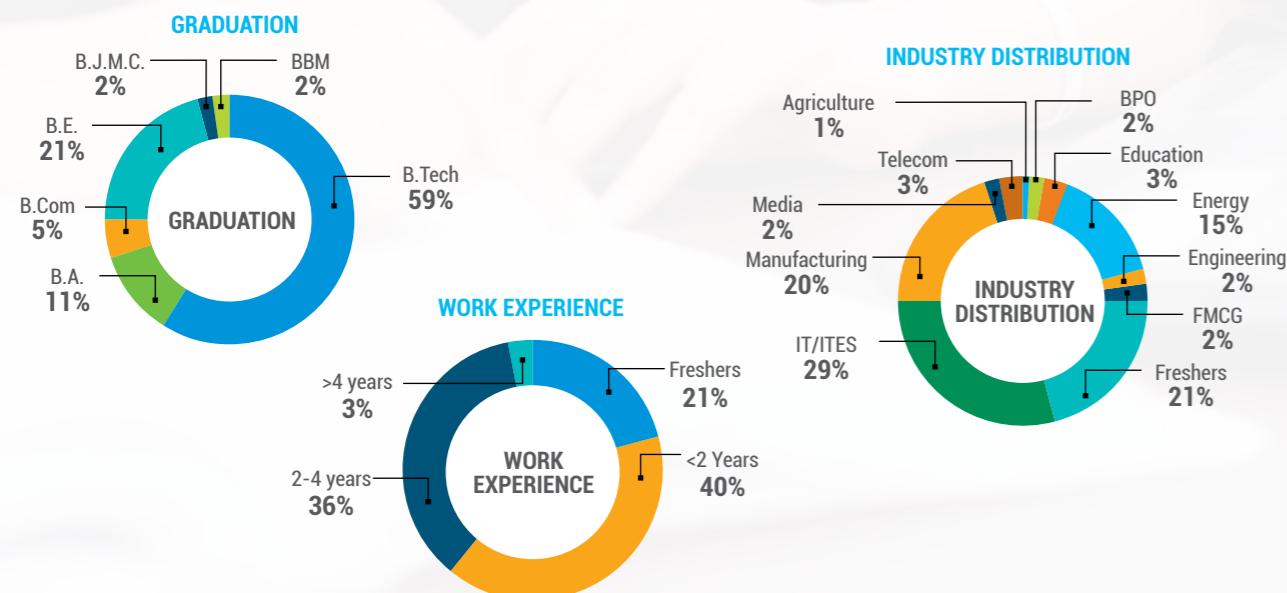
Program Highlights

- ▶ Two Year fully residential program
- ▶ Curriculum designed and developed in collaboration with the industry ensuring the right skill, knowledge and attitude development
- ▶ Distinguished faculty with Ph.D.s or MBAs from top business schools and extensively engaged in research and consulting in the industry
- ▶ Supported by a large number of corporates through the corporate partnership program
- ▶ Rigorous 10 weeks summer internship
- ▶ Student access to wide variety of industry sites including projects, manufacturing and control facilities

PGDM BATCH PROFILE 2016-18

24 years
AVERAGE AGE

2 years
AVERAGE WORK EXPERIENCE



CORPORATE ENGAGEMENTS

Industry Lecture Series

Great Lakes Institute of Management, Gurgaon believes in continuous engagement with the business leaders across verticals and functions to facilitate learning and development of the students in both PGP and PGDM programs. There is a perpetual challenge of keeping each classroom session fresh and interactive. Guest lectures are opportunities for the corporate to interact with the students and understand the mindset, while it's a great opportunity for students as well to learn from the industry experts about the latest trends and what is it that they look in for while talking to future managers.

Live Projects

Hands-on or applied learning is of critical importance developing competent management professionals. We at Great Lakes create this practice based opportunity by making our students go through a compulsory Consulting project termed as live project with a company, while working in small groups. The problems that we undertake may be functionally aligned (viz. marketing/sales/finance/operations etc.) or cross-functional in nature.

Given that most of our students have prior work experience ranging from 2 to 6 years – it is a clear opportunity for companies to engage with energetic human resource representing cutting-edge knowledge and skills on one hand and a creative problem solving métier on the other

In the past we have had a variety of companies with different kinds of problem statements participating in this program such as:

- ▶ Amazon
- ▶ HCL Technologies
- ▶ Safe express
- ▶ TAFE
- ▶ Samsung
- ▶ Viom Networks
- ▶ Ritu Kumar
- ▶ Delhivery
- ▶ 91 Mobiles
- ▶ Rehnus Logistics

Special Interest Groups (SIGs)

In the era of continuous improvement, we try to understand and meet the needs of students. Special Interest Groups are focus groups of clearly defined audience. Professional SIGs at Great Lakes Institute of Management Gurgaon are groups of people who are similar in one or more ways, are guided through a facilitated discussion on a clearly defined topic to gather information. The goal of the SIG is self disclosure, in addition to connecting students with other students who have similar interests, SIGs are platform for students to adopt and interact with the mentors in the field of interest.

Following are the 8 SIGs through which Corporates mentor students:

- ▶ Analytics
- ▶ BFSI
- ▶ Consulting
- ▶ Energy
- ▶ IT/ITES
- ▶ Internet Business
- ▶ Logistics/SCM
- ▶ Marketing