



Transform and **Lead**

PGPM 2017-18
ADMISSIONS BROCHURE

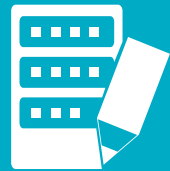


THE GREAT LAKES EDGE



WORLD CLASS FACULTY

- Unique perspectives from leading international (e.g. Kellogg, Stanford, Yale) and renowned full time faculty
- Ranked 2nd among Indian B-Schools for research productivity in a joint study by IIM-B and XIMB. Three full time faculty Dr. Bala, Dr. Bharadwaj and Dr. Samu cited among the most prolific researchers in the country



CUTTING-EDGE CURRICULUM

- Globally benchmarked and industry relevant curriculum
- Pioneer in introducing Business Analytics as a specialization and ranked as the best in Business Analytics by Analytics India Magazine



INTERNATIONAL EXPOSURE

- Collaboration with leading B-Schools allows sharing of best global practices and exchange of faculty and students
- Participants have an opportunity to get a second international degree from Bordeaux University



ALUMNI NETWORK

- 5000+ Great Lakes Alumni spread over 28 countries across 5 continents
- Participants get access to a great life-time network of Entrepreneurs, CXOs and high caliber professionals across industries



RANKINGS & ACCREDITATION

- Ranked in top 10 one year programs by Business Today, Outlook & Business World (2015)
- Ranked 10th among all B-Schools in India by Business India (2015)
- Internationally accredited by AMBA, UK and SAQS



ABOUT GREAT LAKES

Great Lakes Institute of Management is a top ranked business school with a vision to provide the corporate world with Business-Ready leaders.

Great Lakes Institute of Management, founded in 2004 by Dr. Bala V. Balachandran, Professor Emeritus at Kellogg School of Management, is among India's leading business school with campuses in Chennai and Gurgaon. Led by exceptional faculty, steered by an outstanding advisory council and buoyed by the International collaborations, Great Lakes has within a short span of 12 years, emerged as a top-ranked Business school.

In 2014, Great Lakes was accredited by Association of MBAs (AMBA, UK) for its PGPM and PGXPM programs and became the youngest B-School in India to receive this prestigious international accreditation. Great Lakes also received the international SAQS (South Asian Quality Assurance System) accreditation from AMDISA within a year of being accredited by AMBA.

2015 RANKINGS

1st

among Top 10 Analytics Education Institutions (B-Schools) in India by Analytics India Magazine



5th

among Private B-Schools by Careers 360



7th

among Executive Programs by Business Today



9th

among One Year Programs by Business World



9th

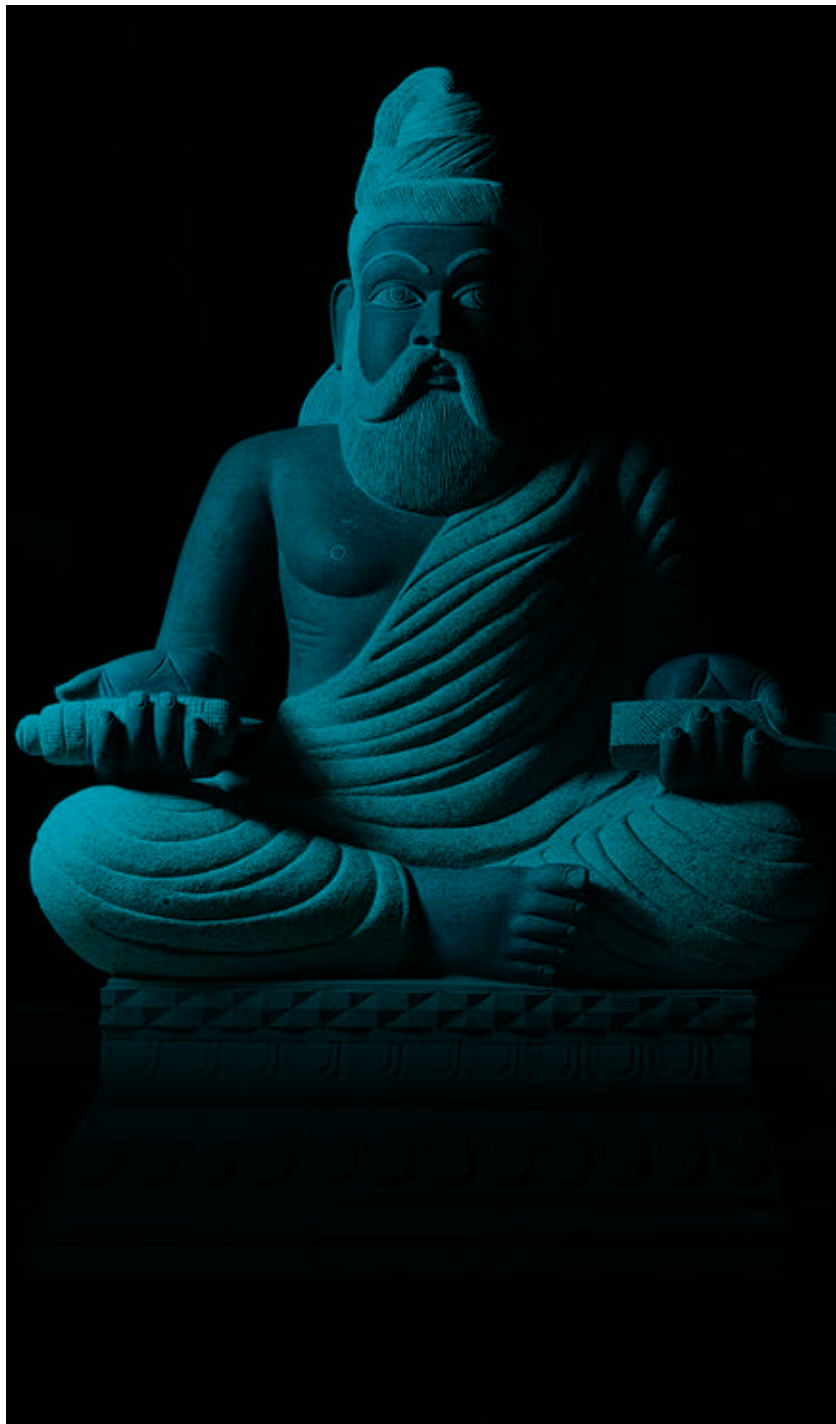
among One Year Programs by Outlook



10th

among Top B-Schools by Business India





ACCREDITATIONS



GLOBAL ASSOCIATIONS



MESSAGE FROM THE DEAN



“Affordable Excellence, Achievable Relevance.”

Dear friends,

Take a minute; take a step back and look at the world around you. Compare it with your life as a child – with your earliest memories; the gadgets and appliances that you had at home; the way you spent your free time; the way you met and socialized with your friends and relatives; the way you played games; the way you took photos or listened to music or even read a book. I don't need to point out the obvious – the way we live has changed in so many ways. What is more important is that while these changes have been happening at the micro level, these are but consequences of a macro-level change – of a change that has taken place due to the advances in science, technology, change in geo-political equations, trade cycles and economic upheavals.

Having said this, let me point out another obvious fact - that the change will continue and we will look back twenty years from now and be awed that life in 2040 certainly bears no resemblance to life in 2016. So where does that leave you? It brings to the fore the need to adapt, be flexible, to respond, react and mutate to changes in surroundings – the very basic principle of evolution. The only way to do that is to keep the learning a constant. Your experiences (both personal and professional), your education, the skillsets that you have acquired are all part and parcel of your learning and Great Lakes will present to you yet another avenue for keeping yourself up to speed. Let's face it – redundancy is really not an option.

Great Lakes has been a pioneer in the field of management education in India. Not only have we reacted to changes in the management education landscape but also predicted some of them and led the way in creating the fast-track, one-year PGPM program that is targeted at the upwardly mobile, ambitious, hardworking working professional. The curricular aspect of the program has been crafted by an academic council comprising some of the world's most renowned gurus in the field of Management. The experiential component of our offering is provided by several leading industrialists and our interface with the corporate community is exceptional. With participants from all over the country, each class of 400 odd students bring such an eclectic mix of work experience, cultural background, value systems and perspectives that the learning never ceases even outside the classroom.

The 'Gurukulam' ambience that we have strived to create in our LEED Platinum rated 27.5 acres campus at Chennai, with its pristine surroundings and liberal faculty-student interactions is aimed at maximizing the learnings. All this is however, not our only focus. We are painfully aware that the capitalistic underpinnings of the global economy has had a serious impact on the ethical and moral beliefs of the society. Perhaps that is the difference between profit-making and profiteering. At Great Lakes, every student has to participate in our Karma-Yoga activity – an interlude that is designed to sensitize you to the plight of the common man, the ways in which we can help our society and to help you understand that the decisions we make affect those even beyond an anticipated group of people. Overall, your stay at Great Lakes will provide you with skillsets, education and progress as well as provide a moral and value-based learning experience that will hold you in good stead in the years to come – personally and professionally. How you choose to build on this and leap into the higher orbit of professional and personal accomplishment is totally up to you.

As I said, earlier, redundancy is not an option. We take our work seriously and our goal is to create a new breed of managers who will be go-getters, trendsetters and high-achievers but beyond all this, responsible leaders and conscious corporate citizens who will make a difference. If this resonates with you, then you need look no further – We are different and thus we make a difference – join forces with us, experience the difference and be the change you want to see in this world!

Bala V Balachandran

J L Kellogg Distinguished Professor of Accounting and Information Management (Emeritus in Service),
Northwestern University, USA
Founder, Dean and Chairman, Great Lakes Institute of Management, India



We take our work seriously and our goal is to create a new breed of managers who will be go-getters, trendsetters and high-achievers but beyond all this, responsible leaders and conscious corporate citizens who will make a difference. If this resonates with you, then you need look no further – join forces with us, experience the difference and be the change you want to see in this world!

A man with dark hair and glasses, wearing a blue and white checkered shirt, is shown in profile, looking towards the right. He is in a classroom or lecture hall, with other students visible in the background, some looking down at their work. The background is slightly blurred, emphasizing the man in the foreground.

THE PGPM ADVANTAGE

Great Lakes' flagship One year Full Time Post Graduate Program in Management (PGPM) is for

**ACHIEVERS, HIGH
PERFORMERS & GO-GETTERS**
who want to change the world for the better.



ACCELERATED GROWTH

- In a fast changing business world where billion-dollar companies are created in a few years, the PGPM allows participants to maximize learning and start creating value by the end of one year
- Helps transform high potential professionals into competent business managers and decision makers ready to deliver from Day 1



GLOBAL PERSPECTIVES

- 25+ International faculty from the likes of Kellogg, Stanford & Yale along with renowned full time faculty give you global perspectives and unparalleled learning
- Globally benchmarked curriculum which is updated yearly with cutting edge courses to make participants Business Ready
- Chinese (Mandarin) Language offered as an elective



EXPERIENTIAL LEARNING

- Guest lectures and insights from eminent thought leaders and industry stalwarts
- Karma Yoga - a unique transformational program to help participants develop leadership skills while having a lasting impact in 20+ villages and improving the lives of thousands of people
- Fully mentored Empirical Study



UNPARALLELED PEER LEARNING

- Peers with rich industry experience in the class means as much learning beyond the class as inside. One of the top reasons why Alumni strongly value their year at Great Lakes
- Participants in the one year full time PGPM have a collective experience of over 1300 years across diverse industries




DUAL DEGREE OPPORTUNITY

- Great Lakes provides its students with a unique opportunity to pursue an additional six week term at IAE Bordeaux University School of Management
- On successful completion, participants are awarded an IAE University of Bordeaux MBA degree in addition to the PGPM



GLOBALLY RECOGNIZED

- Accredited by AMBA (Association of MBAs, UK) and SAQS (South Asian Quality Assurance System, AMDISA)
- Ranked in top 10 one year programs by Business Today, Outlook & Business World
- AICTE Approved Program



LEARNING FROM DISTINGUISHED THOUGHT LEADERS

Great Lakes provides an opportunity for students to be groomed by transformational leaders spanning private organizations and public administration. These distinguished thought leaders give unparalleled perspectives and insights and help nurture students into future business leaders.

Dr. C. Rangarajan



Mr. C. Rangarajan is an Indian Economist, a distinguished former MP, former Governor of Andhra Pradesh and Ex- Governor of the Reserve Bank of India.

Mr. A. Mahendran



Mr. A. Mahendran is the CMD of Global Consumer Products Pvt. Ltd. and former MD of Godrej Consumer Products Ltd.

Mr. R. Gopalakrishnan



Mr. R. Gopalakrishnan is the non-executive director of Tata Sons and independent director of many listed companies.

Mr. Narayana Murthy



Mr. N.R. Narayana Murthy is an Indian IT Industrialist and the Co-founder of Infosys.

Mr. D. Shivakumar



Mr. D. Shivakumar is the Chairman & CEO of PepsiCo India Holdings Private Limited, a subsidiary of PepsiCo, Inc.

Dr. Rama Bijapurkar



Dr. Rama Bijapurkar is a leading marketing strategy & consumer behavior consultant in India.

Dr. V. Sumantran



Dr. V. Sumantran is the ex-Vice Chairman, Ashok Leyland Ltd. and Executive Vice Chairman, Hinduja Automobiles Ltd., UK.

Mr. N. Vittal



Mr. N. Vittal is the ex-Chief Vigilance Commissioner, Govt. of India and a Padma Bhushan awardee.

Mr. Ashok Vasudevan



Mr. Ashok Vasudevan is Co-founder & CEO of Preferred Brands International and Chairman of Tasty Bite Eatables Ltd. the Indian public company subsidiary of PBI.

Dr. V.S. Arunachalam



Dr. V.S. Arunachalam is Padma Vibhushan & Distinguished Service Professor, Carnegie Mellon University, Pittsburgh.

Mr. B.S. Raghavan



Mr. B.S. Raghavan is the ex-Chancellor of ICFAI. Mr. Raghavan is a former IAS officer and UN Civil Servant, Author and Social Activist.

Mr. B. Muthuraman



Mr. B. Muthuraman is the former MD of TATA Steel Ltd. and a Padma Bhushan Awardee.

“Academic Elegance Blends with Business Relevance”

70+

Academic & Industry Visiting Faculty

50+

Full Time Faculty

25+

International Visiting Faculty

EXPERIENTIAL LEARNING

Great Lakes emphasizes on experiential learning whether it involves developing leadership and managerial skills, honing strong analytical skills, understanding and analyzing business cases or dealing with capital markets. The end result is a business ready manager who is ready to deliver results from day 1.



Leadership Experiential Project: Karma Yoga

KARMA-YOGA, a Leadership Experiential Program (LEP) is a unique medium for students to connect with ground realities and experientially learn transformational leadership.

21 villages surrounding the institute's campus have been adopted by Great Lakes for the LEP. The project creates a mutual win-win situation for both the students and the villages - while the villages get budding managers to enable the villagers to lift themselves into their better selves, the students acquire a first-hand understanding of what it means to create followers and transform them. LEP is a real life practical lab to learn and experience the power of transformational leadership with the key focus on education, health, agriculture, and small business.



“Passion with Compassion”

Karma Yoga : The Impact

400+

school-going children attend tuition classes, science clubs and other educational activities due to Karma-Yoga each year

21

villages under the project

30+

village-level events conducted annually

1100+

people given individual medical attention so far



Live Trading

Great Lakes enables students to apply their knowledge through case analysis, participating in simulations and recently, through 'live' participation in capital and commodity markets.

Small groups of students create a corpus and invest nominal sums of money on portfolio of stocks / commodities in the domestic / international markets and track its performance through the duration of the course guided by an erudite researcher, thought leader, avid blogger and a certified trader, Dr. Bobby Srinivasan. Trading concepts assimilated in the class are applied and monitored real time to maximize the returns.

Business Is For Real— The Empirical Study

Empirical study provides a platform for students to become business-ready managers by enabling them to do a real life study under the guidance of the best people from the industry and academia. The most practical benefit of empirical study is that one learns how to actually persuade and convince others - by culling out relevant information, gathering and analyzing data, and presenting the output to support one's stand.

In the past, some of the empirical studies have been presented in national and international conferences.

**“Art of Leadership Blends
with Science of Management”**

BORDEAUX-GREAT LAKES DUAL DEGREE MBA

Great Lakes Institute of Management offers a Dual Degree MBA in collaboration with

IAE BORDEAUX

University School of Management –
Universite' Montesquieu Bordeaux IV
for its Post Graduate Program in
Management students



30 Students from Great Lakes attended this program during 2015-16

**“Global Mindset,
Indian Roots”**

Dual Degree Advantages

- 1 | Six weeks additional term at Bordeaux, France (May to mid-June)
- 2 | 150 hours of coursework including instructor led teaching, industry visits and extra-curricular activities
- 3 | Additional MBA degree from IAE Bordeaux University of Management on successful program completion
- 4 | Opportunity to interact and network with students from both Bordeaux and Northern Illinois University
- 5 | Exposure to an international cohort, culture and business environment



MESSAGE FROM THE PROGRAM DIRECTOR

A program that in the course of one short year takes you from the pristine green campus on the shores of the Bay of Bengal to the lush rich countryside of Bordeaux for an add on MBA!

A flock of faculty unmatched stretching from Singapore to Stanford; a roster of Industry and Global Thought Leaders from Dr. Ram Charan to Indra Nooyi.

A curriculum that is in lockstep with the evolving skill set demands of the industry; a cutting edge core curriculum that lays the foundation to navigate the minefields of the highly specialized elective offerings.

Combine this with the ethos of Learning by Doing - the path breaking idea behind Karma Yoga that brings together a sense of community; sharing and empathy; the state of the art Bloomberg Trading Terminal that makes you put your own hard earned (saved) money to work in the treacherous minefields of the financial markets and still come out on tops.

Great Lakes does not aim to teach you the ruthless predation of the Masters of the Universe; but to transform each of you into a day one business ready manager who can deliver and contribute as soon as they step into their roles... buoyed by a spirit of competitive cooperation and armed with an interlocking interdependent body of knowledge and a spirit of lifelong learning – self-motivated pursuits as well as peer learning in a group taming with the diversity of region, experience, educational backgrounds that will finally create the ideal Great Laker.

E pluribus unum. Four hundred souls with a Global mindset and Indian roots - the spirit of the Unity of a Great Lakes PGPM graduate from the diversity of many.

I welcome you to the 2017 -2018 batch of PGPM.

Regards,
Prof. Sanjoy Sircar
Director

“

Great Lakes does not aim to teach you the ruthless predation of the Masters of the Universe; but to transform each of you into a day one business ready manager who can deliver and contribute as soon as they step into their roles.

PGPM COURSE LISTING

CORE COURSES

TERM 1

- Intelligently Interacting with Others
- Micro Economics
- Statistical Methods for Decision Making
- Business Communication
- Marketing Management-I
- Financial Accounting

TERM 2

- Market Research
- Macro Economics
- Organizational Behavior
- Managerial Accounting
- Financial Management-I
- Operations Management
- IT for Managers

TERM 3

- Financial Management-II
- International Entrepreneurship
- Quantitative Methods
- Strategic Management
- Human Resource Management Systems
- Management Information System
- Business Analytics
- Marketing Management-II

TERM 4 TO TERM 7 : ELECTIVES

Marketing

- Services Marketing
- Consumer Behaviour
- Sales & Distribution Management
- Brand Management
- Marketing Metrics
- Advanced Multivariate Modeling for Marketing
- B2B Marketing
- Digital Marketing
- Integrated Marketing Communications
- CRM
- Advanced Business Analytics
- Social Media Analytics
- Consumer Insights
- Consumer Focused Product Planning
- Retailing Management
- New Product Development
- Sports Marketing
- Strategic Marketing
- Markstrat Simulation
- Rural Marketing
- Internet of Things

Operations & IT

- Advanced Issues in Supply Chain Analytics
- Big Data Management and Business Informatics
- Business Intelligence
- Data Visualization and Analytics
- Demand Planning and Forecasting
- Emerging Technology and Business Innovation
- Enterprise Business Applications
- Enterprise Resource Planning
- E-tailing and Retail Supply Chain
- Finance and Risk Management Applications in Supply Chain Management
- Information Technology Consulting
- International SCM
- Lean Manufacturing & Process Management
- Logistics and Supply Chain Management
- Management Science Consulting
- Modeling of Manufacturing Systems
- Project Management
- Services Operations Management
- Strategic Operations Planning
- Supply Chain Innovation
- Supply Chain Modeling and Analysis
- Sustainable Business Operations
- Technology Operations and Marketing
- Total Quality Management
- Supply Chain Operations & Analytics

Business Analytics

- Advanced Issues in Supply Chain Analytics
- Big Data Management and Business Informatics
- Business Intelligence in Financial Services
- Consumer Focused Product Planning
- Data Mining and Visualisation
- Data Visualization and Analytics
- Decision Support Models for Banking and Finance
- Econometrics
- Financial Risk Analytics
- Financial Risk Management
- Marketing Metrics
- Pricing Analytics
- Supply Chain Operations & Analytics

OB & Strategy

- Design Thinking & Innovation
- Economics of Strategy
- Leadership, Influence & Power
- Negotiation & Bargaining
- Strategy Execution
- New Venture Planning
- Emerging Market Strategy
- International Entrepreneurship
- Management Consulting
- Emotional Intelligence for Managerial Effectiveness
- International Business Strategy
- Business Strategy Simulation (Board Room)
- Entrepreneurship in Agri Business
- Strategic HRM
- Social Entrepreneurship
- Business Ethics & Corporate Governance

Finance

- Analysis of New Generation Investment Products
- Applied Macro-Economics
- Behavioral Finance
- Current Issues in International Finance
- Economic Crisis & Resolution
- Financial Analysis - Risk, Transparency / Forensic Accounting
- Financial Modelling
- Financial Statement Analysis
- Fixed Income Securities
- Game Theory Applications in Finance
- Global Financial Markets
- Investment Banking
- Management of Commercial Banks
- Mergers & Acquisitions
- Options, Future & Derivatives
- Project & Infrastructure Finance
- Security Analysis & Portfolio Management
- Strategic Cost & Profitability Management
- Strategic Financial Management
- Trading Practices-I
- Trading Practices-II
- Valuation

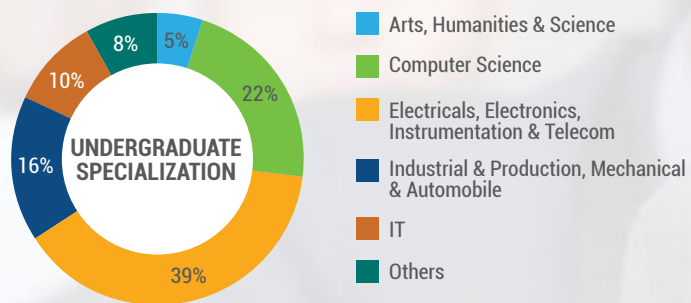
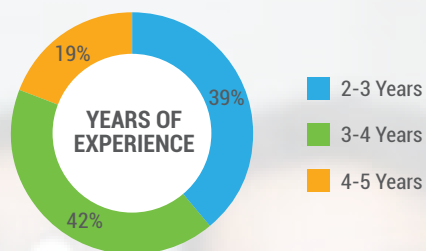
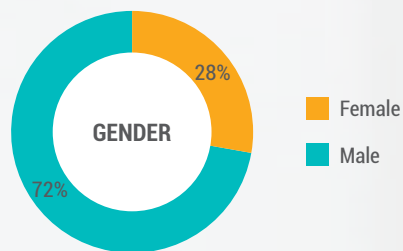


At Great Lakes, we are in the business of not only imparting world-class education but also nurturing students to become compassionate leaders and drivers of change. With a vibrant industry-academia collaboration, superb mentoring by industry leaders and our top-notch research-driven faculty, and an amazing focus on experiential learning including Karma Yoga initiatives, our students become Business Ready, empathetic leaders from day one upon graduation.



Prof. Vaidy Jayaraman
Associate Dean - Faculty & Academic Affairs

PGPM CLASS PROFILE 2016-17



Others: Bio-Technology, Aeronautics, Civil, Chemical, Petroleum, Power System and Metallurgy, Apparel Production & Information Technology Arts & Humanities includes: Accounting & Finance, Commerce, History, Economics, Marketing, Pharma, Finance and Investment Analysis, Cost and Works Accounting

42 months
AVERAGE WORK EXPERIENCE

The batch boasts a strong mix of individuals from variety of educational backgrounds including full time post graduates & professional certificate holders.

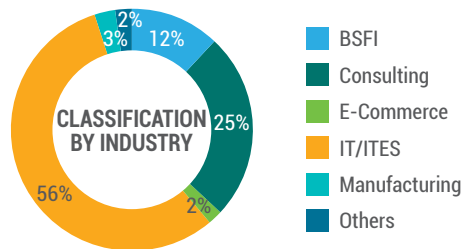
MASTER DEGREES: M.Sc. in Biological Sciences, Clinical Research and Applied Genetics; Post Graduate Diploma in Actuarial Science, MA - Public Administration, M.Com - Business Management; LLB

CERTIFICATIONS: CFA Level1; Level 2, Certification in Finance Module of Microsoft Dynamics Navision, Statistical Learning - Stanford Online course, NSE NCFM Financial Markets Beginners Module, NSE NCFM Derivatives market Dealers Module Certification on Derivative exchange (BCDE)

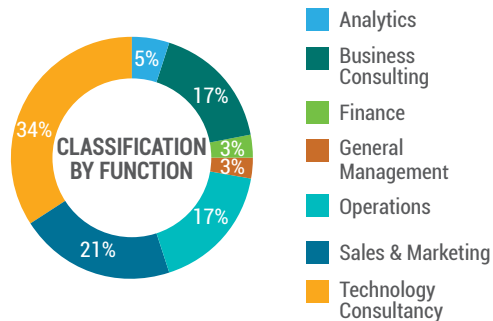
Certified Green Belt Six Sigma, Lean Six Sigma, Harvard Manage Mentor online certification; ISTQB Certified, VMware Certified Advanced Professional, UV India certified Internal Auditor, Project Management Professional Certification (PMP); ITIL Certified professional;

PGPM PLACEMENT SNAPSHOT 2016

12.11 Lacs
AVERAGE CTC (FIGURES IN ₹)



*Others include Advertising & Media, Education, Manufacturing, Pharma, Real Estate, etc.



LIST OF RECRUITERS*

- Aditya Birla Financial Services
- Accenture
- Alliance Global
- Amazon
- Caratlane
- Cartesian Consulting
- Cognizant
- Crayon Data
- CSS Corp
- DCM Shriram
- Dell
- Deloitte
- Dunia Finance
- E & Y
- EID Parry
- Episource
- Expansion.com
- FSS
- Galaxy Surfactants
- Genpact
- Hansacequity
- Happiest Minds
- HCL Technologies
- HSBC Technologies
- IFMR Capital
- iNautix
- Infosys
- Infotrellis
- ITC Infotech
- Janalakshmi Financial Services
- Kaar Technologies
- KEF
- KPIT Technologies
- L & T Infotech
- Lava International
- Levers for change
- Mafoi Strategy
- Manipal Education & Medical Group
- Maveric Systems
- Nesh Technologies
- Payoda Technologies
- Photon Infotech
- Quadrant4
- Ramco Systems
- Rapid Value
- RocketKommerce
- SADIG
- Scope International
- Sutherland
- Tasty Bites
- TCS
- Tech Process
- Tiger Analytics
- Tolexo
- VA Tech Wabag
- Vestas
- Virtusa
- Wipro
- Xanadu Realty
- ZS Associates

* Partial List

MESSAGE FROM THE ADMISSIONS DIRECTOR



Great Lakes is not in the space of churning our Business Administrators. We create Business Ready Leaders who will build tomorrow's India

As your first point of contact to this great school of experiential learning, I can assure you that the twelve months that you plan to spend with us will be a great investment for you. At Great Lakes, we bring you the best of faculty from B-Schools all over the world to engage you in your classrooms. The school's resource center gives you access to print and online information on a scale comparable to the best that this country can offer. The PGPM batch has a typical average work experience of 42 months (the number keeps varying by a few months batch after batch). The geographic, linguistic, sectorial and gender diversity in the Great Lakes PGPM classroom is unmatched compared to other peer schools. In the challenging – or should I put it as interesting - times that the global economy is today, we equip each of you with the most rigorous academic tools to enable you to hit the road running within one year. As our Dean Dr. Bala always mentions, Great Lakes is not in the space of churning our Business Administrators. We create Business Ready Leaders who will build tomorrow's India.

Prof. Easwar Krishna Iyer
Director

**ADMISSIONS
CALENDAR**

**Issue of application
starts from:
24th August 2016**

**Last date of submission
for First Cycle:
30th November 2016**

**Last date of submission
for Second Cycle:
24th January 2017**

ADMISSION PROCESS PGPM 2017-18

Eligibility Criteria

- All applicants are required to appear for GMAT/CAT*/XAT +/CMAT before applying to Great Lakes Institute of Management.
- For PGPM 2017, Great Lakes Institute of Management will accept CAT scores of the year 2015/2016, XAT scores of the year 2016/2017 or GMAT scores taken after Jan 1, 2014 or CMAT scores of the year 2016.
- All applicants should have a Bachelor's degree in any discipline from a recognized institution.
- A minimum work experience of two years by March 31, 2017 is mandatory and candidates found not fulfilling this criteria will not be admitted. Candidates with less than 24 months of work experience by March 31, 2017 can apply to the Great Lakes PGDM Program.

** Great Lakes uses CAT scores only for screening applications for admissions and IIMs have no role in the conduct of Great Lakes academic programs*

+ Great Lakes is not an associate institute of XLRI and uses XAT scores only for screening applicants for admission. XLRI has no role to play in the conduct of any of Great Lakes programs

Application Process

- Candidates meeting the eligibility criteria can apply to Great Lakes Institute of Management by completing an online form.
- Candidates can choose to apply by any of the following methods:
 - Visit the website www.greatlakes.edu.in and fill in the online application form after making a payment of INR 2,000. Candidates have the option of either applying to Great Lakes, Chennai and Great Lakes, Gurgaon campuses separately or for both the campuses through the common application form by selecting the appropriate option in the registration form.
 - Make a payment of INR 2,000 at IMS centers and procure a coded number key for applying online.
 - Purchase the application form from the Great Lakes Offices in Chennai.
- The eventual application process is online for all candidates.
- Candidates have to provide the official email-id of the recommender. The recommendation letter will be collected from the final selected students' recommenders and it must be submitted online

All your queries regarding admission process can be sent to us at admissions@greatlakes.edu.in



FEE STRUCTURE 2017-18

PROGRAM & ACADEMIC FEES	Indian Student (in INR)	International Student (in US\$)
Tuition & Academic Fee	980000	20000
Program Fee	550000	11500
Total Fees	1530000	31500
ACCOMMODATION & FOOD CHARGES	Indian Student (in INR)	International Student (in US\$)
Accommodation (Single AC room)	214000	5000
Food	86000	2000
OTHERS	Indian Student (in INR)	International Student (in US\$)
Caution Deposit (Refundable)	10000	300
Alumni Subscription	5000	100
Attire	5000	100

NOTE:

1. The course is approved by AICTE.
2. Students are compulsorily required to have their own laptop as per institute specifications
3. Students will be provided with Single room accommodation based on Rank list. Twin sharing accommodation will be provided for whom Single room accommodation is not available and the difference will be refunded in such cases.
4. Certain non-academic aspects like catering, skill development, admission processing are outsourced at the discretion of the Institution and the related charges are paid to the respective service providers on behalf of students with the Institute facilitating and coordinating these services.
5. Non-Vegetarian food is optional and will be charged extra.
6. Refund Policy: As per AICTE norms. All refund requests will be processed only after commencement of the program.
7. Disputes whatsoever arising, if any, with the Institution / Service provider as the case may be will be subject to jurisdiction of courts in Chennai only



KEY DATES

Great Lakes will have two cycles of interviews, one in December 2016 and the second in February 2017. The city-wise dates for each cycle are given below.

FIRST CYCLE

Eligibility Criteria:

1. All GMAT Takers [GMAT 2014, GMAT 2015 and GMAT 2016 (Exam to be taken on or before the 30th of November 2016)]
2. All CAT 2015 takers
3. All XAT 2016 takers
4. All CMAT 2016 takers

City	Delhi	Bangalore	Kolkata	Mumbai	Chennai	Hyderabad
Date for PI	18 th Dec 2016	11 th Dec 2016	11 th Dec 2016	11 th Dec 2016	18 th Dec 2016	18 th Dec 2016
Day	Sunday	Sunday	Sunday	Sunday	Sunday	Sunday
No. of days	01	01	01	01	01	01

Submission Deadline for Cycle One: 30th November 2016

SECOND CYCLE

Eligibility Criteria:

1. All GMAT Takers (Exam to be taken between 1st Jan. 2014 to 24th Jan. 2017)
2. All CAT 2015 or CAT 2016 takers
3. All XAT 2016 or XAT 2017 takers
4. All CMAT 2016 takers

City	Delhi	Bangalore	Kolkata	Mumbai	Chennai	Hyderabad
Date for PI	11 th & 12 th Feb 2017	11 th & 12 th Feb 2017	12 th Feb 2017	18 th & 19 th Feb 2017	18 th & 19 th Feb 2017	19 th Feb 2017
Day	Saturday/ Sunday	Saturday/ Sunday	Sunday	Saturday/ Sunday	Saturday/ Sunday	Sunday
No. of days	02	02	01	02	02	01

Submission Deadline for Cycle Two: 24th January, 2017

ALUMNI SPEAK



If I were to attribute one reason to the astounding success the students of this college have achieved over the last decade, it is the faculty.

Nikhil Mahajanashetty
Associate Consultant – TCS
PGPM Class of 2016

The courses are extremely contemporary involving highly stimulating discussions of academic concepts and world happenings and are punctuated with guest talks by the many industry experts who visit the campus regularly.

Shreyas Narayan
Team Lead – Accenture
PGPM Class of 2016

The college keeps its portfolio abreast with the industry requirement having introduced new programs in Business Analytics & Business Intelligence which are very much in demand today.

Susina Roshini Borromeo
Consultant – ZS Associates
PGPM Class of 2016

The way Great Lakes encourages us to participate in several B-School competitions and live projects has been an absolute boost to our CVs.

Arsh Prakash
Business Analyst – Cognizant Business Consulting
PGPM Class of 2016

Great Lakes has helped me understand the significance of numbers in business and today, I am in a better position to interpret them for a better business development, something I was totally unaware of before.

Rini Solomon
Associate Consultant – L&T Infotech
PGPM Class of 2016

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