

CORPORATE READY

Class of 2025

PLACEMENT HANDBOOK 2025

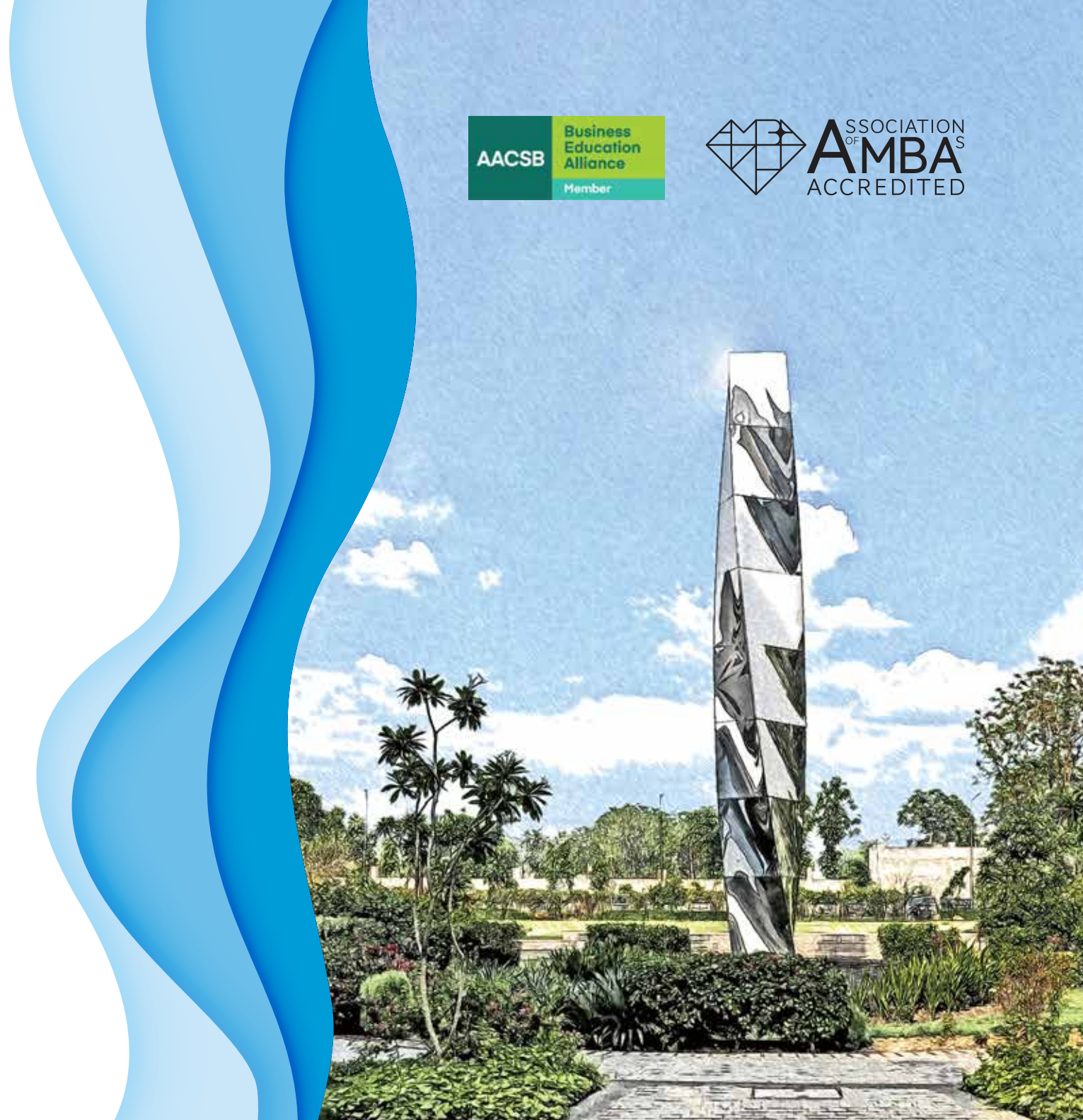


TABLE OF CONTENTS

About Great Lakes, Gurgaon	03
The Great Lakes, Gurgaon Journey	04
Message from the Director	05
Mentored by World Class Faculty	06
Visiting Faculty	11
Programs Offered	12
PGPM - One Year Post Graduate Program in Management	13
Program Highlights	14
PGPM Curriculum	15
Batch Profile PGPM 2024-25	17
Placement Report PGPM 2023-24	19

PGDM - Two Year Post Graduate Diploma in Management	21
Program Highlights	22
PGDM Curriculum	23
Batch Profile PGDM 2023-25	25
Placement Report PGDM 2022-24	26
Summer Internship PGDM Class of 2024-26	28
Batch Profile PGDM 2024-26	29
Internship Report PGDM 2023-25	30
Contact Us	32



ABOUT GREAT LAKES, GURGAON

Established in 2010, Great Lakes Gurgaon has today emerged as one of India's most innovative business schools, pioneering the adoption of cutting-edge technology in business decision-making. The institute has successfully imbibed several proven best practices from top global business schools and adapted to make them better suited to Indian realities. Together, these have ensured that an educational experience at Great Lakes Gurgaon is truly transformational for aspiring and experienced management professionals. This has resulted in Great Lakes Gurgaon being the youngest business school in India and one of the youngest globally to receive the prestigious AMBA accreditation.

 **1st**  **INDIAN B-SCHOOL
TO LAUNCH
ANALYTICS
SPECIALIZATION - 2013**

 **TOP 5**  **RANKED AMONG TOP
EMERGING B-SCHOOLS
IN INDIA by NHRDN - 2019**

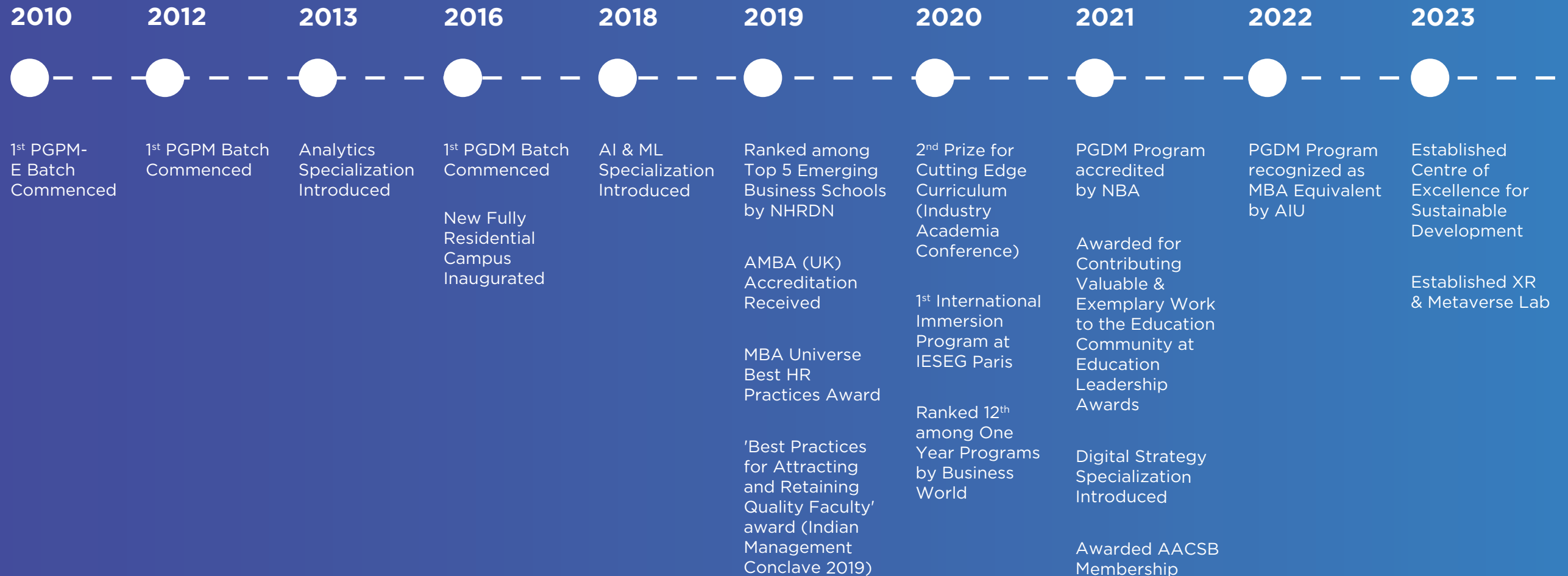
 **12th**  **RANKED AMONG
ONE YEAR
PROGRAMS
by BW - 2022**

 **52nd**  **Management
Category
by NIRF - 2024**

  **ASSOCIATION
OF
AMBA
ACCREDITED**  **YOUNGEST B-SCHOOL
IN INDIA
to receive AMBA,
UK ACCREDITATION - 2019**

THE GREAT LAKES, GURGAON JOURNEY

The journey of Great Lakes Institute of Management, Gurgaon, has been one of innovation, rapid growth and widespread recognition, taking the Institute to higher echelons of excellence with every step.



MESSAGE FROM THE PRINCIPAL



“

I strongly feel that the stellar performance of our students, the faith imposed in us by the existing and new recruiters, and the excellent placements last year is a forerunner of the times to come.

Dear Recruiters,

Welcome to the one year PGPM management program of Great Lakes Institute of Management, Gurgaon. The PGPM is a unique full-time program customized for people with work experience, aspiring for a quantum transformation in their careers. As the flagship program of the PGPM is ranked 12th among India's One Year MBA programs. The program is accredited by the Association of MBAs (AMBA, UK), and is recognized by the AICTE (India).

The PGPM Class of 2024 at Great Lakes, Gurgaon, has shown that focus and visionary mentorship can turn challenges into opportunities. Despite the uncertainties of the Covid pandemic and a tough job market, they set new benchmarks in excellence and outcomes. Our new 'Digital Strategy' specialization provided them a competitive edge, attracting top recruiters with strong offers.

Great Lakes, Gurgaon, leads in Business Analytics and Digital Strategy, staying relevant in a tech-driven world. We continue to redesign traditional areas and courses to prepare our 1-year MBA graduates for the evolving industry needs.

Thanks

Dr. Jones Mathew

Principal, Great Lakes Institute of Management, Gurgaon

MENTORED BY WORLD CLASS FACULTY

Great Lakes, Gurgaon believes high quality faculty is essential to nurture future business leaders. Our exceptional faculty comes with excellent academic track record and extensive industry experience - a mix which brings forth a rich learning experience to the classroom.



Dr. Jones Mathew

Principal and Head, Great Lakes, Gurgaon

Professor, Marketing

Chairperson - Research, Rankings and Accreditation

MBA, Marketing, BIT Mesra, Ranchi

Ph.D., Indian Institute of Foreign Trade, New Delhi

- 18 years of corporate experience in Indian and multinational companies and 14 years of academic experience
- Former VP (Sales & Marketing) in multinational joint venture
- Published in international journals, a prolific case study writer, contributor to business media
- Winner of the ISB-Ivey Global Marketing Case Study Award and John Molson International Case Study Competition, Canada, 2022



Dr. Smita Mazumdar

Director, PGDM

Professor, Finance & Accounting

Ph.D., NMIMS University

MBA, Symbiosis Institute of Business Management

Fellow, Cost and Management Accountants of India

- Over 23 years of experience in academia and industry
- Research interests include Firm Performance, Governance and Capital Structure



Dr. Vikas Prakash Singh

Director, PGPM

Professor, Economics and Statistics

Ph.D., Foreign Exchange Risk Management,
Panjab University, Chandigarh & SAA, Turin, Italy

MBA, Bauer CT College, University of Houston

- Delivered several MDPs in companies like Maruti, IOCL and Jindal Steel etc.
- Co-authored a book - Economic and Fiscal Gains from Liberalisation in Punjab



Dr. Poornima Gupta

Director, PGDM

Professor, OB & HR

Program Director, Pathways Program, Deakin University

Ph.D., Management, Jamia Hamdard

- Conducted several MDPs for senior executives of Indian Oil Corporation, CESC, FIPI
- Consulting assignments with Indian Oil Corporation
- Co-authored three books on organizational behavior



Prof. SK Palhan

Professor, Operations Management

B.Tech (Hons), IIT Kharagpur

DIM and MBA, FMS, Delhi University, Dip. ATIM (The Netherlands)

- Former Industrial Advisor in Ministry of Industries, Govt. of India
- Founder Director of Sri Sringeri Institute of Management, New Delhi
- Former Director on the boards of three companies; Traco Cables Ltd, Ampersand Informatics and Tanla Technologies Pvt Ltd
- Conducted more than 300 programmes on Self Effectiveness & Team Building in large number of public and private companies
- Trustee of Indus Quality Foundation
- Technical consultant to Centre for Joint Warfare Studies in Ministry of Defence
- Authored two books: 'Managing Projects', 'Self Effectiveness: The Power of Meditation'; and co-authored 'Defence Industrial Base-2025'



Dr. Bappaditya Mukhopadhyaya

Program Director, PGPBA

Professor, Analytics, Finance & Economics

Ph.D., Financial Economics, ISI, Kolkata

- Ranked 4th in the Analytics India Magazine's list of '20 Most Prominent Analytics Academicians 2018'
- Managing Editor of Journal of Emerging Market Finance, Journal of Infrastructure and Development
- Serves on the Editorial Advisory Board of International Research, European Journal of Economics, Finance and Administrative Sciences, International Journal of Applied Economics and Finance, etc.
- Advisory Board Member at Asia Pacific Association of Derivatives (APAD), Member of Research Advisory Committee at NICR, and Special Invitee on Board for Risk Management Committee at IFCI



Dr. Kirti Sharma

Assistant Professor, Accounting & Finance

MBA, MDI, Gurgaon

Chartered Accountant, The Institute of Chartered Accountants of India

Ph.D. and M.Phil, BIT Mesra, Ranchi

- Industry experience includes working with Deloitte India (erstwhile AF Ferguson), PwC, Vatika Ltd. and IBM-GPS
- Delivered sessions at MDI, IMI Delhi and IMT Ghaziabad



Dr. Ravindra Ojha

Professor, Operations

M Engg., (Industrial Engg. & Management) - Asian Institute of Technology Bangkok, Thailand

B. Tech, (Gold Medallist), NIT Warangal

Ph.D., NorthCap University, Gurgaon

- A rich corporate experience of three decades and a decade in academia
- Former Managing Director of GKN Driveline
- Research interest in Manufacturing Excellence, Lean Systems and System Dynamics



Dr. Vishal Dagar

Assistant Professor, Economics (Research)

Post-Doctoral Fellowship (PDF), Ryerson University, Canada

Ph.D., Economics, Amity University, UP

- More than 5 years of experience with corporate and academics. Taught at Amity University, worked as a Data Scientist with Absolut Data Research and Analytics; Junior Economist with World Bank; Jr. and Sr. Research Fellow at Agricultural Economics Research Centre, University of Delhi
- Published research articles in FT-50; ABDC – A*, A and B category international journals of very high quality and opinion writer for leading press.
- Reviewed 500 research papers for more than top 50 journals
- Review Editor for Frontiers in Environmental Sciences (for a section of Environmental Economics and Management)



Dr. Sanghamitra Bhattacharyya

Director, Centre of Excellence for Sustainable - Great Lakes, Gurgaon

Professor, Organisational Behavior B.E (Metallurgy),
Bengal Engineering College

PhD (FPM), IIM Calcutta

- Experience of over 15 years in B-school academics and research
- Corporate experience of 21 years in manufacturing, consulting and development sectors
- Authored 23 publications in national and international peer-reviewed journals
- Authored two book chapters, two text books in Management and 15 conference publications



Dr. Akhter M. Rather

Assistant Professor, Machine Learning & Data Science

Ph.D., Computer Science, University of Hyderabad

Fellowship, IDRBT Hyderabad, established by RBI

- Former Assistant Professor at VJIM, Hyderabad and Woxsen School of Business, Hyderabad
- Nominated for Best Young Scientist Award (Below 40 years) by International Academic and Research Excellence Awards, 2019
- Former Academic Editor and Editorial Board Member of Journal PLOS One, San Francisco, California, USA



Dr. Jagriti Arora

Assistant Professor, Accounting and Finance

Ph.D., IIM Lucknow

M.Com., Delhi School of Economics, University of Delhi

- Former Guest Faculty and Research Assistant at the University of Delhi
- Research papers published in international peer-reviewed journals



Dr. Madhulika Saxena

Adjunct Faculty, Business Communication

Ph.D., Indian Institute of Technology (IIT), Bombay

- Former Assistant Professor at Narsee Monjee Institute of Management Studies & N.L. Dalmia Institute of Management Studies, Mumbai
- Former L&D professional at IBM, India



Dr. Umashankar Venkatesh

Professor, Marketing

Ph.D., Consumer Behaviour, Vikram University

- Recipient of the “Academic Excellence Award 2022-23,” GLIM-G
- Former Professor & Area Chair - Marketing, IMI Delhi; Vice-Chancellor Designate, ITM University; Professor & Founding Dean, GDGWI-Lancaster University
- Former Advisor/Board Member – Ethnosphere Switzerland; Miebach Consulting India; Bunkari India; Ansal University
- Authored a book – Readings in Services Management
- Ph.D. Supervisor/Examiner – AMU; GDGU; Amity University



Dr. Simarjeet Singh

Lecturer, Research

Ph.D., Finance, USAM, Panjab University

Masters & Bachelor, Commerce from Panjab University

- Experience of over six years working at renowned organizations
- Research interests include Empirical Asset Pricing, DeFi, Corporate Finance, Blockchain, Investment Management, FinTech, Equity Investment Strategies, etc.



Dr. Vibhav Singh

Assistant Professor, HR & OB

Ph.D. & M.Phil, HRM from TISS, Mumbai

- Research work published in reputed listed journals including Scientometrics and International Journal of Manpower
- Presented research works at reputed conferences like the Academy of Management, European Academy of Management, and Academy of International Business



Dr. Jayatu Sen Chaudhury

Professor, Financial Analytics

Ph.D., Financial Economics from Indira Gandhi Institute of Development Research

MA Economics, Jawaharlal Nehru University

- 25+ years of experience in the Banking and Financial Sector
- Associated with American Express as Vice President for 22+ years
- 3 patents in the predictive modeling and fraud detection space



Dr. Harish Kumar

Assistant Professor, Marketing

Ph.D., Management Development Institute, Gurgaon

- JRF awardee with AIR 7
- Active researcher with publications in reputed marketing journals (ABDC – A & B)
- Reviewer for more than four ABDC-A journals



Dr. Parveen Ahluwalia

Adjunct Faculty, Marketing

MBA, Savitribai Phule Pune University

MA, Gokhale Institute of Politics and Economics (Pune)

- Director - Strategic Initiatives at Market Pulse
- Over 35 years of rich experience in the service industry

VISITING FACULTY

Great Lakes has an excellent mix of industry and academic veterans and experts as visiting faculty, delivering a host of innovative elective courses, blending academics with real world industry insights.



Prof. Tushar Jaruhar
Professor – Marketing & Retail Analytics and NLP

- MBA, Kellogg School of Management
- Founder - EdLightened, Symplyfyd
- Work experience of over 17 years



Prof. Mandeep Sharma
Professor - Customer Relationship Management

- Executive Vice President – McCann Worldgroup
- Over 28 years of work experience



Prof. Raja Dutta
Professor – Digital Enterprise Strategy

- Doctorate in Business Administration, ENPC, Ecole des Ponts Business School, Paris, France
- Country Head, Devices & Services Partnerships, South - East Asia & India, at Google
- 21 years of global industry experience



Prof. Rutvij Oza
Professor – Technology and Product Management

- Senior Product Manager - Technology, AMAZON
- MBA, Great Lakes Institute of Management



Prof. Rajarshi Pandit
Professor – Marketing & Retail Analytics

- Co-founder – Ank Analytics Consulting
- Work experience of over 21 years



Prof. Vinit Thakur
Professor - Operations

- Business Administration from Bayer AG, Leverkusen, Germany
- Consultant with over 21 years of global industry experience



Prof. Rajesh Madhavan
Professor - Mergers & Acquisitions

- Advisor at ALPHABETA INC.
- Over 29 years of experience in teaching, consulting and handling industry assignments



Prof. V.K. Gupta
Professor - Service Operations Management

- President, Global Institute of Flexible Management Systems
- Work experience of 31 years



Prof. Ajay Davessar
Professor - Integrated Marketing Communications

- Founder - Matra Design Thinking and AI
- Over 31 years of work experience

PROGRAMS OFFERED

ONE YEAR POST GRADUATE PROGRAM IN MANAGEMENT (PGPM)

The PGPM is a one-year intensive full-time MBA program designed for professionals with over 2+ years of work experience.

TWO YEAR POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

The PGDM is a two-year full-time MBA program for fresh graduates and professionals with 0-2 of work experience.

PGPM

ONE YEAR POST GRADUATE PROGRAM IN MANAGEMENT FOR PROFESSIONALS WITH 2+ YEARS OF EXPERIENCE

The Great Lakes, Gurgaon, PGPM is uniquely designed to deliver business acumen and agility in one intensive year. Application oriented learning, leadership, teamwork, inclusivity principles and value based management practices form an integral part of the PGPM learning experience.

SPECIALIZATIONS OFFERED



**Analytics, Artificial
Intelligence &
Machine Learning**



**Digital
Strategy**



Marketing



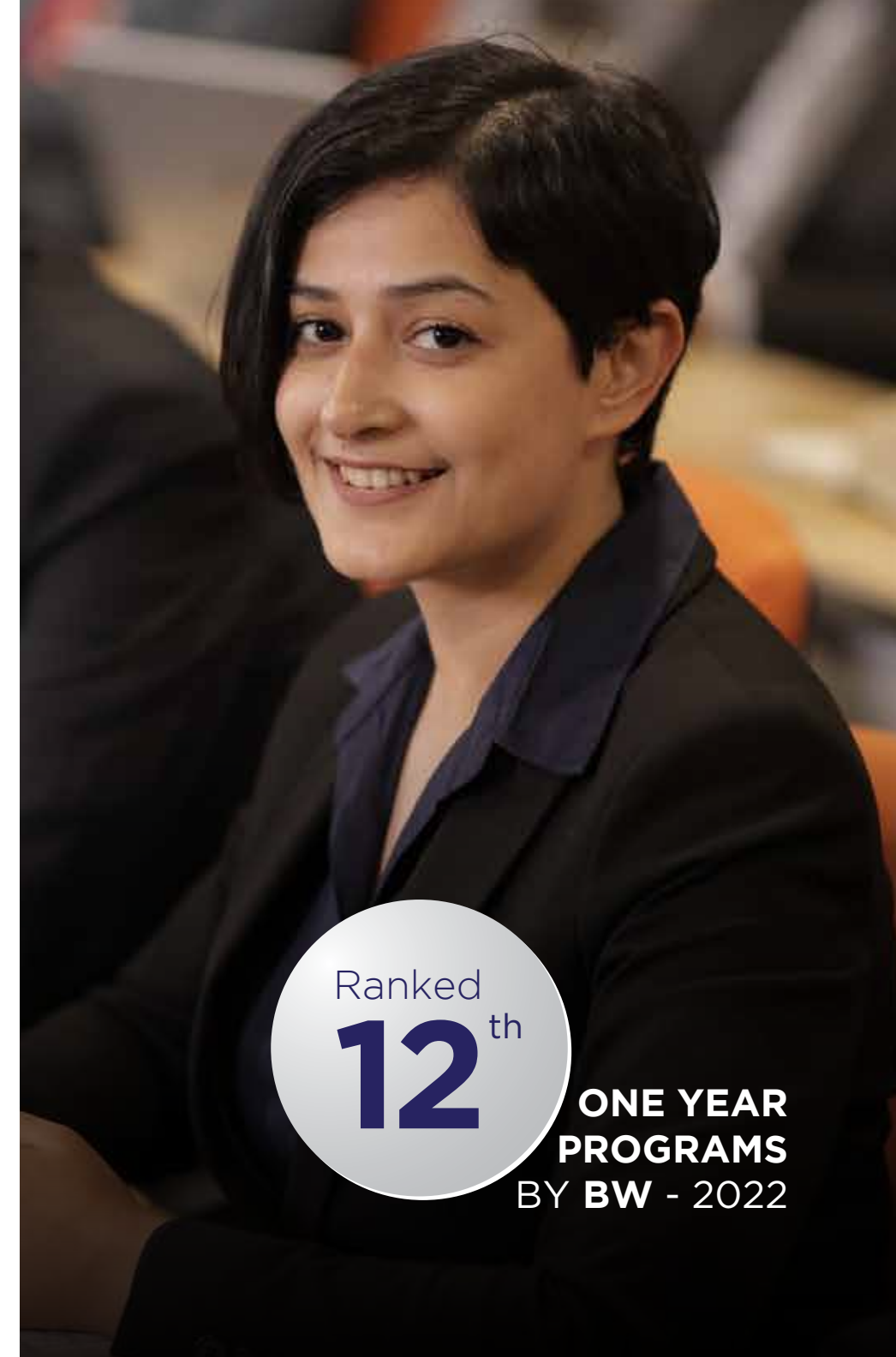
Finance



Operations

Ranked
12th

**ONE YEAR
PROGRAMS
BY BW - 2022**



PROGRAM HIGHLIGHTS



Intense peer learning driven by professional experience and diversity within the cohort



Globally benchmarked curriculum incorporated with Analytics, AI and Machine Learning, AR VR & Metaverse Management and Digital Strategy



Live consulting projects undertaken with a number of corporates on real-world business problems



Experiential learning pedagogy to provide hands-on lessons in applied leadership



Perspectives from renowned Indian and international faculty



Constant interface with industry leaders through guest lectures, conclaves, industry visits, competitions, hackathons and conferences



Leadership training through a globally awarded community outreach program called Karma Yoga



Dear Recruiters,

Greetings from Great Lakes Institute of Management, Gurgaon!

Welcome to the one year PGPM management program of Great Lakes Institute of Management, Gurgaon. The PGPM is a unique full-time program customized for people with work experience, aspiring for a quantum transformation in their careers. As the flagship program of the PGPM is ranked 12th among India's One Year MBA programs. The program is accredited by the Association of MBAs (AMBA, UK), and is recognized by the AICTE (India).

The PGPM Class of 2024 at Great Lakes, Gurgaon, has shown that focus and visionary mentorship can turn challenges into opportunities. Despite the uncertainties of the Covid pandemic and a tough job market, they set new benchmarks in excellence and outcomes. Our new 'Digital Strategy' specialization provided them a competitive edge, attracting top recruiters with strong offers.

Great Lakes, Gurgaon, leads in Business Analytics and Digital Strategy, staying relevant in a tech-driven world. We continue to redesign traditional areas and courses to prepare our 1-year MBA graduates for the evolving industry needs.

”

Prof. VP Singh
Program Director - PGPM



PGPM CURRICULUM

CORE COURSES

TERM 1

- Statistical Methods in Decision Making
- Communication I
- Marketing Management I
- Financial Accounting
- Organisational Behaviour
- Micro Economics

TERM 3

- Business Consulting
- Business Intelligence
- Quantitative Methods
- Marketing Research
- Financial Management
- Human Resource Management
- Live/Empirical Project (starts)

TERM 2

- Business Analytics
- Written Communication
- Macro Economics
- Marketing Management II
- Managerial Accounting
- Organizational Behaviour II
- Operations Management
- Karma Yoga

TERM 4

- Strategic Management

ELECTIVES*



Analytics, AIML

- Machine Learning I
- Marketing & Retail Analytics
- Web & Social Media Analytics
- Financial Risk Analytics
- Machine Learning II
- Deep Learning & AI
- Big Data & Cloud Analytics
- Natural Language Processing
- HR Analytics



Marketing

- Marketing & Retail Analytics
- Digital Marketing
- Consumer Behaviour
- B2B Technology Sales
- Product & Brand Management
- Customer Relationship Management
- Services Marketing
- Integrated Marketing Communication
- Advanced Digital Marketing
- Financial Management for Developing Marketing Strategy
- Marketing in Augmented Reality & Metaverse



Digital Strategy

- Digital Enterprise Strategy
- Enterprise Resources Planning
- Digital Marketing
- FinTech
- Design Thinking
- Big Data & Cloud Analytics
- Technology Product Management
- Advanced Digital Marketing



Operations

- Enterprise Resources Planning
- Digital Enterprise & Strategy
- Project Management
- Supply Chain Modeling & Analysis
- Service Operations Management
- Strategic Sourcing of Services
- Business Excellence for Competitive Advantage
- Demand Planning & Forecasting



Finance

- Financial Management for Developing Marketing Strategy
- Security Analysis & Portfolio Management
- FinTech
- Mergers & Acquisitions
- Financial Modelling & Valuation
- Financial Inclusion & Micro Finance
- Financial Risk Analytics
- Personal & Behavioral Finance
- Alternative Investments

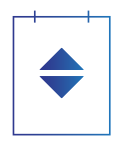


Open Electives

- Design Thinking
- Leadership
- Technology Product Management
- Contemporary Pricing Strategies
- Negotiation & Bargaining
- Game Theory
- Business Ethics in Practice

BATCH PROFILE PGPM 2024-25

 **3.2** Years
Average Experience

 **26** Years
Average Age

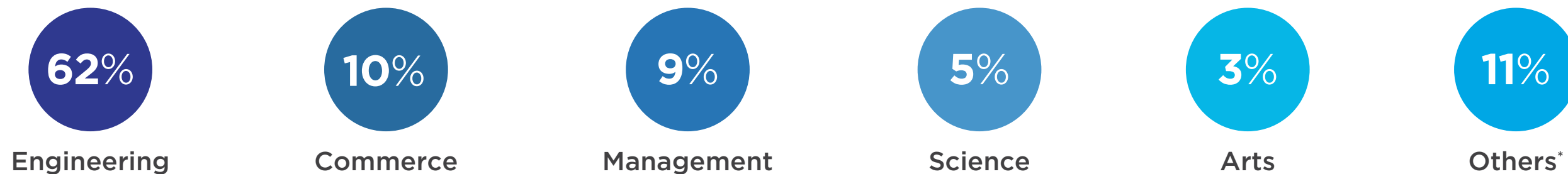
 **57** %
Male

 **43** %
Female

WORK EXPERIENCE



UNDERGRADUATE SPECIALIZATION



*Fashion design, Journalism & Mass comm, Law, Hotel management, Pharma, etc.

INDUSTRY DIVERSITY (PRE-MBA)



42%
IT/ITES



8%
BFSI



7%
Consulting



7%
Core Sector



5%
Pharma/
Healthcare



5%
Education



2%
E-commerce



2%
Automobile



22%
Others*

*Advertising, E-commerce, Infrastructure, Logistics, Retail, Supply Chain, BPO, etc.

SOME ORGANIZATIONS OUR STUDENTS COME FROM*

- | | | |
|-----------------------------------|---------------------|--------------------|
| » Accenture | » Genpact | » PWC |
| » Acko | » Godrej Group Cos. | » Quest Global |
| » Aditya Birla Fashion and Retail | » Goldman Sachs | » Reliance |
| » Amazon | » HCL Technologies | » Samson |
| » Capgemini | » HDFC Bank | » Siemens |
| » Canara Bank | » Infosys | » Swiggy |
| » Cognizant Technology | » ICICI | » Tata Consultancy |
| » Dell | » Jaipur Rugs | » Tech Mahindra |
| » Deloitte | » JK Cement | » Think And Learn |
| » Dr. Reddy's Laboratories | » KPMG | » Titan |
| » Ericsson | » Landmark Group | » Urban Company |
| » EY | » Larsen And Toubro | » Vedanta |
| » Fidelity Business | » Metlife Global | » Wipro |
| | » Nestle | |
| | » Newgen | |

*List is partial

PLACEMENT REPORT

PGPM 2023-24

The campus placement for the PGPM Class of 2024 witnessed an excellent season with students placed across multiple sectors and functional areas.

- Participation by diverse set of companies across **Analytics, Consulting, Fintech, Healthtech** and **IT/ITES**
- Largest recruiter for PGPM was **Deloitte** followed by **Infosys** and **Accenture**

25.5 LPA

Highest CTC
offered to
Class of 2024

19.5 LPA

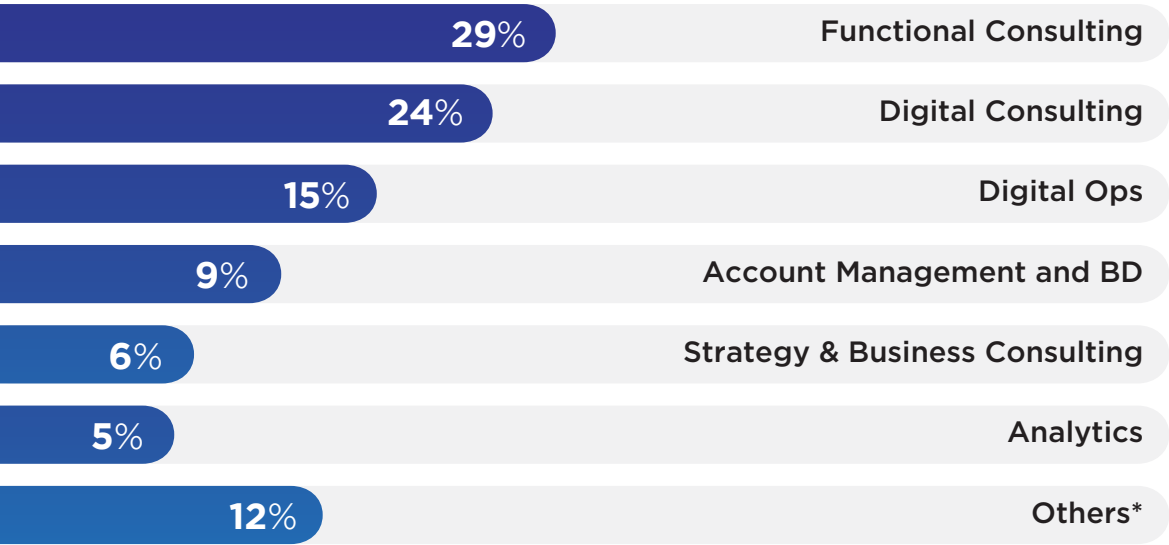
Average CTC
for top 25% of
Class of 2024

15.3 LPA

Average CTC
offered to
Class of 2024

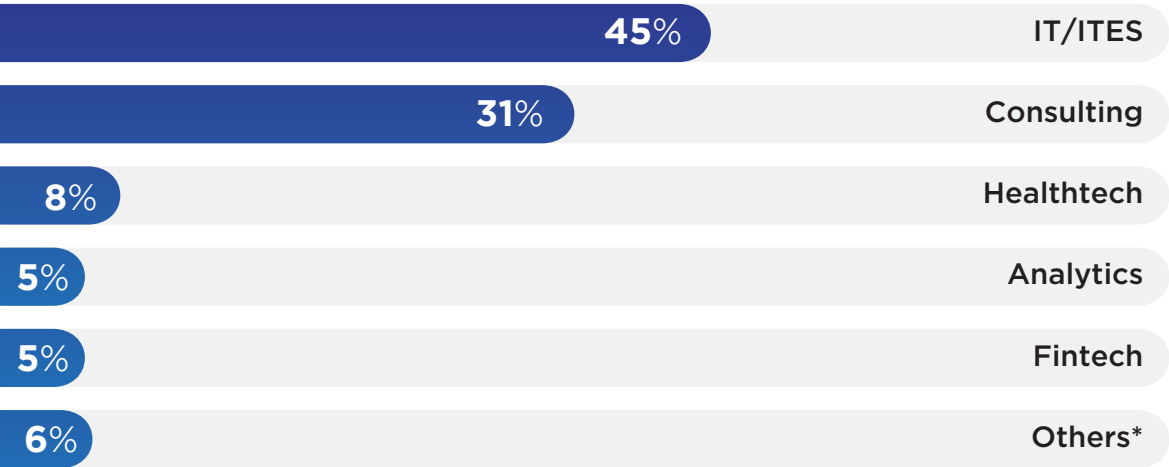


FUNCTION-WISE ROLES OFFERED



*Others include Finance, Project Management, Sales, Pre-sales etc.

INDUSTRY-WISE ROLES OFFERED



*Others include BFSI, Internet Busienss, Real Estate, Advertising & Marketing

LIST OF RECRUITERS*

- » Accenture ATCI
- » Anarock
- » CAMS
- » Cartesian Consulting
- » Cognizant
- » CredResolve
- » Dell Technologies
- » Deloitte USI
- » DreamFolks
- » Genpact
- » Great Learning
- » Incedo
- » Infosys
- » Maveric Systems
- » Mphasis
- » Niva Bupa
- » RxLogix
- » Tiger Analytics

*List is exhaustive

PGDM

TWO YEAR POST GRADUATE DIPLOMA IN MANAGEMENT FOR 0-2 YEARS OF WORK EXPERIENCE

The PGDM program develops business knowledge and management competencies in fresh graduates and professionals with 0-2 years of work experience, giving them the skill set and exposure to jump-start their management careers.



Accredited



Recognized as MBA-Equivalent

SPECIALIZATIONS OFFERED



Finance



Analytics



Marketing



Operations



PROGRAM HIGHLIGHTS



Two year program for graduates with a proven track record



Extensive industry engagement with the corporate world through Summer Internship Projects and Live Projects



Innovative curriculum curated in close association with industry experts



Global perspectives from international visiting faculty



Distinguished faculty with exceptional credentials and rich experience in research and consulting



I am pleased to present our management graduates from Great Lakes, Gurgaon. These talented individuals are prepared for successful careers in the corporate world, thanks to our holistic, industry-relevant education.

Our rigorous curriculum, delivered by experienced faculty, emphasizes practical learning and real-world exposure, ensuring our graduates are ready for the competitive job market. The success of our alumni in leadership roles and various competitions highlights the quality of education they received here.

We appreciate our industry partners for their support in developing future leaders. I am confident that these graduates will make a positive impact and bring pride to our institution. I wish them great success in their future endeavors.

”

Dr. Poornima Gupta
Program Director - PGDM



PGDM CURRICULUM

CORE COURSES

TERM 1

- Financial Accounting & Decision Making
- Statistical Methods in Decision Making
- Marketing Management I
- Individuals in Organization (OB I)
- Micro Economics
- Karma Yoga
- Communication I

TERM 3

- Financial Management
- Business Analytics
- Design Thinking
- Strategic Management
- Business Research Methods
- Production & Operations Management
- Business Law
- Human Resource Management

TERM 2

- Cost & Management Accounting
- Optimization Technique for Decision Making
- Marketing Management II
- Groups in Organization (OB II)
- Macro Economics
- Business Ethics & Corporate Governance
- Communication II

TERM 4

- Business & Financial Modeling
- Strategic Management II

ELECTIVES*



Finance

- Financial Statement Analysis & Valuation
- Financial Management for Developing Marketing Strategy
- Banking Management
- Wealth Management
- Mergers & Acquisitions
- Derivatives & Financial Risk Management
- Security Analysis & Portfolio Management
- FinTech
- Behavioural Economics & Finance
- Project Finance



Operations

- Enterprise Resources Planning
- Supply Chain Management
- Services Operations
- Strategic Sourcing & Procurement
- Business Excellence for Competitive Advantage
- Project Management
- Internet Business
- Demand Planning & Forecasting



Analytics

- Business Intelligence
- Machine Learning
- Marketing & Retail Analytics
- Deep Learning & Natural Language Processing
- Web & Social Media Analytics
- Big Data & Cloud Analytics for Managers
- Financial Risk Analytics
- Demand Planning & Forecasting
- FinTech
- HR Analytics



Human Resource

- Talent Acquisition through Employee Value Proposition
- Total Rewards for Retaining Talent
- Strategic Negotiations
- Creating High Performance & Agile Organisations
- Emotional Intelligence for Leadership
- HR Analytics



Marketing

- Digital Marketing
- Consumer Behavior
- Sales & Distribution Management
- Marketing & Retail Analytics
- B2B Marketing
- Product & Brand Management
- Web & Social Media Analytics
- Customer Relationship Management
- Services Marketing
- Integrated Marketing Communication



Open Electives*

- Game Theory & Public Policy
- Contemporary Pricing Strategies

BATCH PROFILE PGDM 2023-25

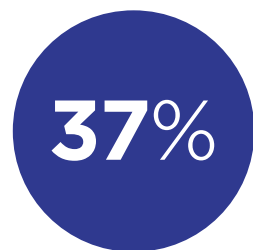


23 Years
Average Age

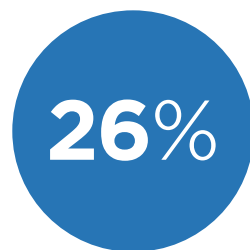


43%
Female

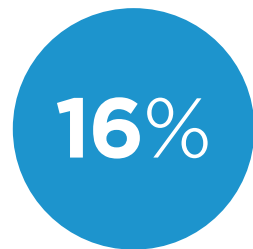
UNDERGRADUATE SPECIALIZATION



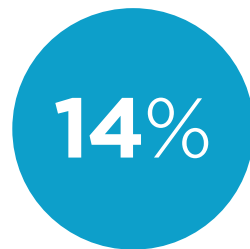
Commerce



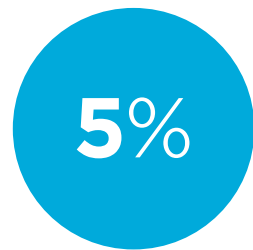
Management



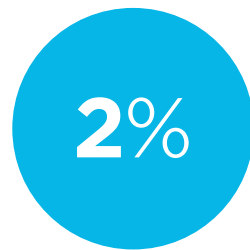
Engineering



Science



Arts



Others*

*Food & beverage, Mass comm, Law, Pharma, etc.



PLACEMENT REPORT

PGDM 2022-24

The campus placement process for the PGDM Class of 2024, witnessed an excellent season with over 75 recruiters hiring from the cohort.

- Recruitment by marquee companies across **BFSI, Consulting, IT/ITES, Internet Business, Analytics, Marketing & Advertising** and **Automobile sectors**
- Large number of offers by firms such as **Deloitte, KPMG, HCL, Infosys, Bank of America, Tata Technologies**, etc.

22.5 LPA

Highest CTC
offered to
Class of 2024

14.5 LPA

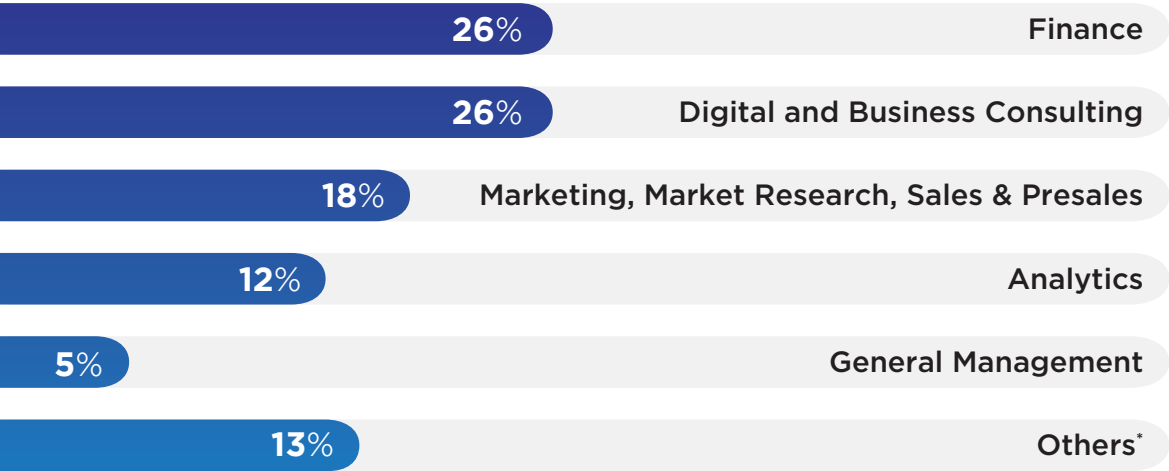
Average CTC
for top 25% of
Class of 2024

11.7 LPA

Average CTC
offered to
Class of 2024

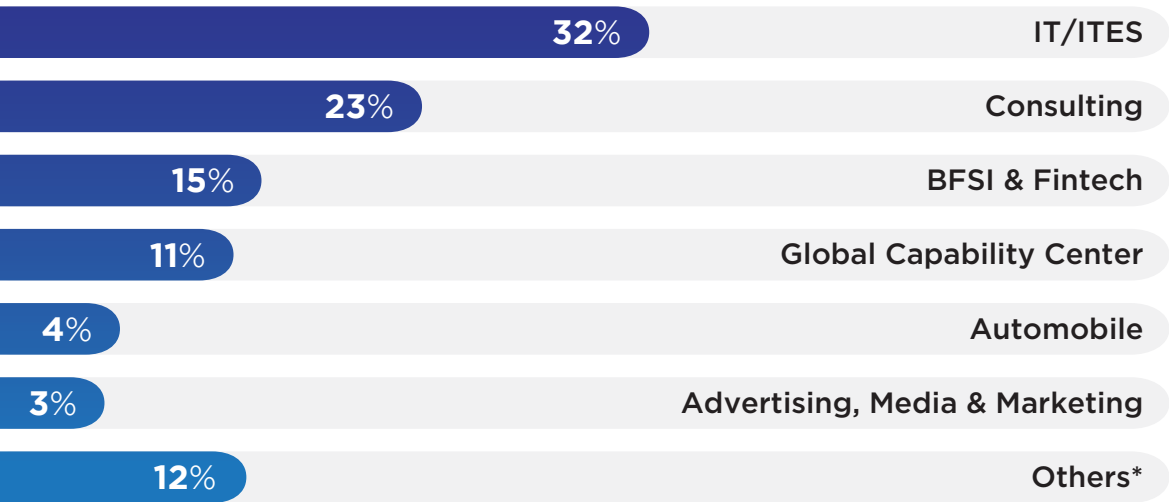


FUNCTION-WISE ROLES OFFERED



*Others include Project Management, Business Development, Operations, Digital Ops, Strategy, Channel Sales & Distribution, etc.

INDUSTRY-WISE ROLES OFFERED



*Others include Market Research, Mining, Analytics, Healthtech, Real Estate, Telecommunications, Conglomerate, Publishing, Internet Business, FMCG & FMCD

LIST OF RECRUITERS*

- » Accenture ATCI
- » Accenture OPS
- » Airtel Africa LLP
- » Arcesium
- » Axtria
- » Bank of America
- » Berkadia
- » Brane Enterprises
- » Cognizant
- » CRISIL
- » Daimler
- » Darashaw
- » DDB Mudra Group
- » Deloitte USI
- » Digit Insurance
- » DreamFolks
- » Droom
- » Escorts Kubota
- » EY India
- » Gartner
- » Genpact
- » Great Learning
- » Havells
- » HCL Technologies
- » Hyundai
- » IDBI Bank
- » Infosys
- » JM Financial
- » Kansai Nerolac
- » Kotak Mahindra Bank
- » KPMG India
- » KPMG KGS
- » LatentView Analytics
- » Marsh McLennan
- » Mindsprint Digital
- » Mphasis
- » Royal Enfield
- » TATA Technologies
- » Tiger Analytics
- » VE Commercial Vehicles
- » Vedanta Resources

*List is partial

A blue-tinted photograph of four business professionals (two men and two women) in a meeting. They are gathered around a table, looking at a document or tablet. The man on the far left is pointing at the document. The woman next to him is looking down at it. The man next to her is also looking at the document. The woman on the far right is looking towards the document. They are all dressed in business attire. The background is a blurred office setting with large windows.

Summer INTERNSHIP

PGDM Class of 2024-26

BATCH PROFILE PGDM 2024-26

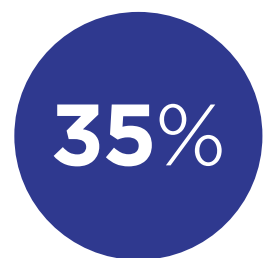


22 Years
Average Age

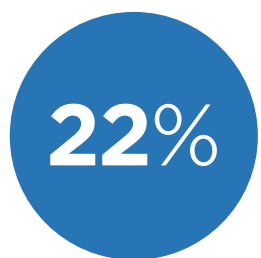


39%
Female

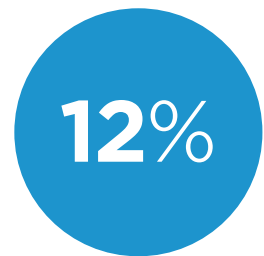
UNDERGRADUATE SPECIALIZATION



Commerce



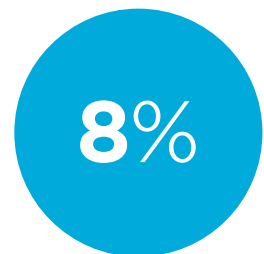
Management



Science



Engineering



Arts



Others*

*Economics, Foreign trade, Hotel management, Pharma, Sports management, etc.

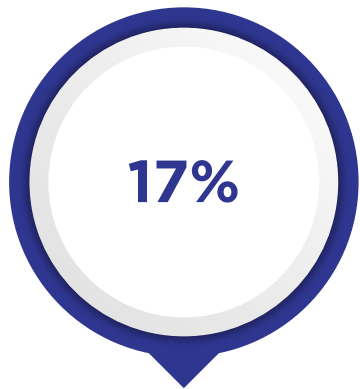


INTERNSHIP REPORT

PGDM 2023-25

KEY HIGHLIGHTS

- Received offers from **30+** new recruiters across **Marketing, Sales, Analytics, Finance, HR, Strategy**, etc.
- **Internet Business** made the most offers followed by **BFSI & Fintech**; and **FMCG, FMCD & Retail**.



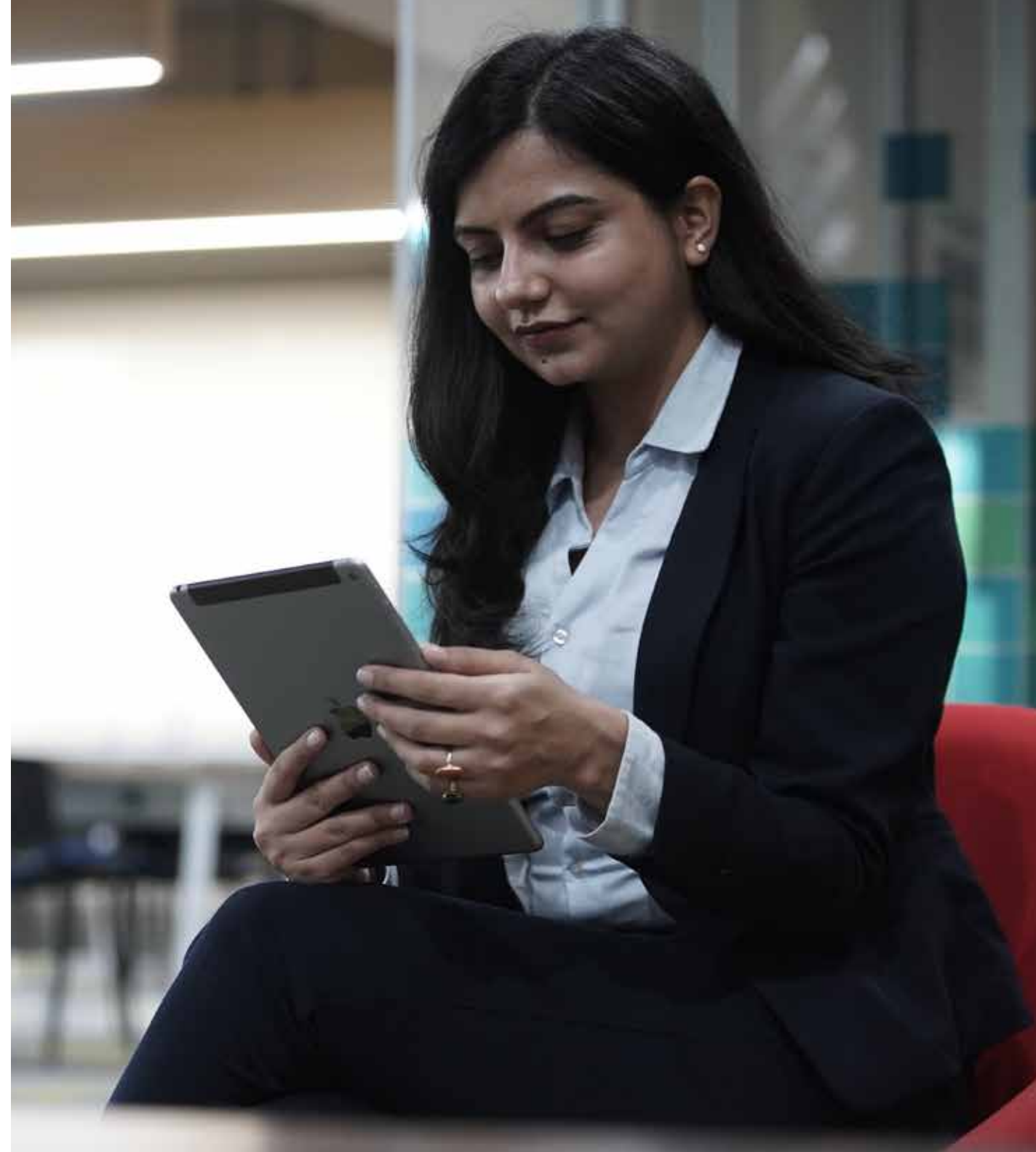
Roles offered by
Internet Business



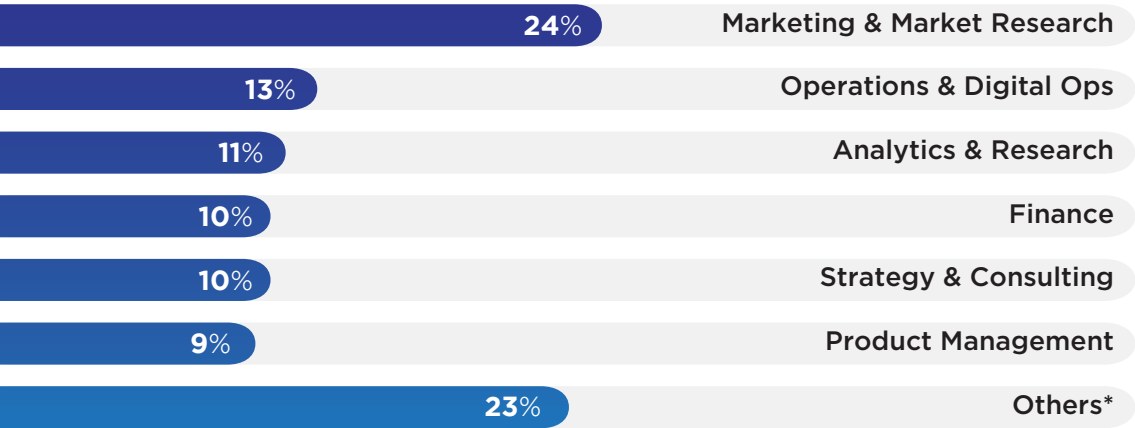
Corporates
on Campus



Highest stipend
offered during the
internship period

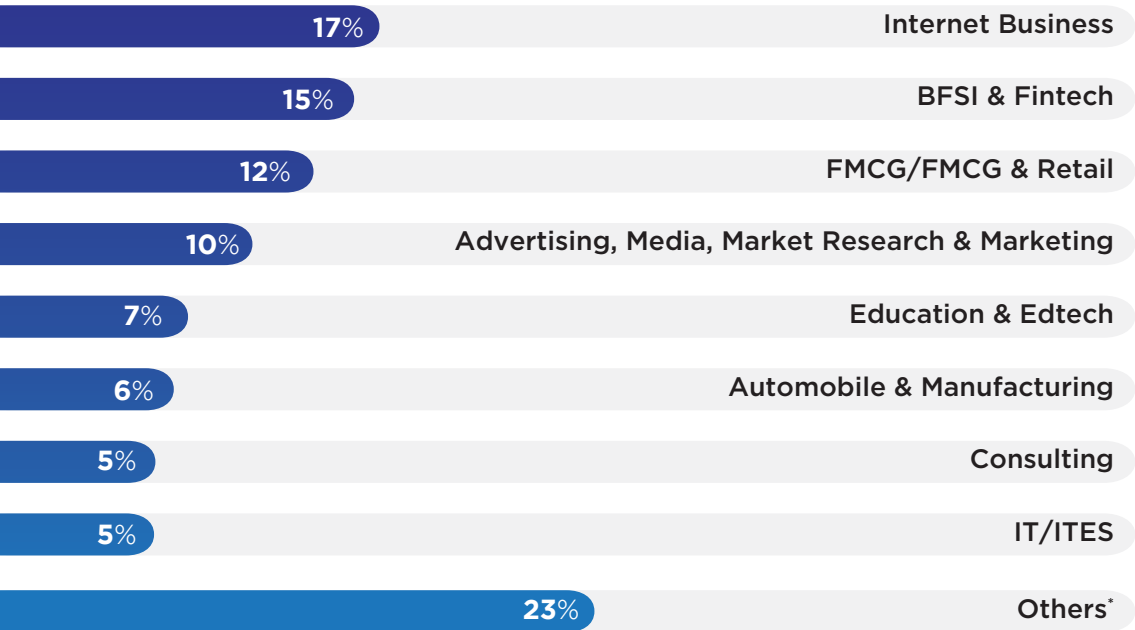


FUNCTION-WISE ROLES OFFERED



*Others include Category Management, Sales & Distribution, HR, General Management, Business Analyst

INDUSTRY-WISE ROLES OFFERED



*Others include Logistics, Global Capability Centre, NGO, Analytics, Mining, Real Estate, Hospitality, Venture Capital

LIST OF RECRUITERS*

- » Aditya Birla Data Analytics
- » Anarock
- » Ashok Leyland
- » Bajaj Finance
- » Berkadia
- » Bharti AXA
- » Brand Capital (TOI)
- » Chubb
- » CRISIL
- » DaveAI
- » Droom
- » eClerx
- » Edelman
- » Esme Consumer
- » Gartner
- » Hafele
- » Infosys
- » Jaquar Group
- » KPMG India
- » Maersk
- » Pickyourtrail
- » Sodexo
- » Subhlakshmi Finance
- » TAFE
- » U2opia Mobile
- » Unibic
- » Vedanta Resources
- » YASH Technologies

*List is partial

CORPORATE ENGAGEMENTS





CONTACT US

For information and queries related to guest lectures, corporate engagements, final placements, summer internship, please write to **placements.gurgaon@greatlakes.edu.in**

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