

Winter Business School Conference 2023 CALL FOR PAPERS

Abstract Submission Deadline: 9th October, 2023

2nd International Conference on
**'Managing Businesses for a Sustainable
Future: G-20 and Beyond'**



20th-21st December, 2023
Great Lakes Institute of Management, Gurgaon

About Great Lakes Institute of Management, Gurgaon, India

Great Lakes Institute of Management, Gurgaon (GLIM-G) was established in 2010 in the corporate hub of Gurgaon, NCR, India to cater to the dynamic business needs of a fast-changing global and Indian economy. It has been consistently innovative and has offered cutting-edge programs leveraging deep engagement with the industry facilitated by its location close to businesses ranging from start-ups to consulting firms and large MNCs. GLIM-G benefits from exceptional faculty with an excellent academic track record and extensive industry experience.

About the Conference

GLIM-G is hosting the second, 'Winter Business School Conference 2023' (WBSC) at its Gurgaon campus on 20th -21st December, 2023.

The WBSC aims to bring together academicians, policy makers, practitioners and other experts to promote sustainability in G20 countries and beyond.

Additionally, the conference will provide a forum for researchers to interact with editors of leading journals in the conference's relevant fields.

We invite extended abstracts of theoretical and empirical papers (in PDF files) relating to issues, challenges, and opportunities related to sustainability in the following management areas: (but not limited to:)

- » Strategy
- » Finance & Accounting
- » Marketing
- » Operations Research
- » Organizational Behaviour & Human Resources
- » Economics
- » Analytics & Data Science

Beyond the broad areas listed above, authors are encouraged to submit extended abstracts in other areas related to the theme of WBSC.

Guidelines for Abstract Submission

- » Maximum word limit for extended abstracts: **2000** words (including references)
- » Font style: **Times New Roman**
- » Font size: **12**
- » Document type: **Microsoft Word**
- » The extended abstract must include the following:
 - Research objective
 - Research gap
 - Data
 - Research methodology
 - Expected results
 - Policy implication

Note: Selected abstracts will be invited to present the full paper in person on the day of the conference.

Registration Fee

Category	Paper Presenters		Attendees	
	National	International	National	International
PhD Scholars	₹1500	\$50	₹500	\$25
Others <small>(Academicians/Industry Professionals)</small>	₹3500	\$100	₹1000	\$50

Note:

1. Fees is inclusive of 18% GST, accomodation, food and conference kit
2. Travel grants are available (one presenter per paper) for upto 3rd AC railway 2-way fare by the most direct route to the conference venue.
3. In campus shared accommodation will be provided to the paper presenters.

Conference Tracks

An indicative list of tracks covering select SDGs is given below

Higher Education approaches for creating environmentally responsible decision makers

- » Role of higher education institutions in inculcating sustainable behavior;
- » Studies on industry-academia interfacing on sustainability issues;
- » Fostering green entrepreneurship in higher education;
- » Incorporating sustainability into business school curriculum.

Water and Sanitation

- » Sustainable water resource and environmentalism
- » Behavior Change initiatives for safe sanitation practices;
- » Role of Marketing in behaviour changes;
- » Harnessing technology for sustainable water and sanitation

Circular economy practices for net zero

- » Entrepreneurial proficiency and emission trading system;
- » Circular economy and social change,
- » International financial flows, energy transition and net-zero
- » Energy transition, net-zero transitions
- » Sustainable land management and net zero initiative

Sustainable Production and Consumption

- » Green production and consumption,
- » Role of marketing, finance and analytics in sustainable production and consumption
- » Sustainable stock market and sustainable resource utilization
- » Sustainable consumption governance and risk of environmental terrorism
- » Marine ecosystem and resources conservation

Industry 4.0 and Sustainability

- » Industry 4.0 Technology for Energy Management, Transportation, and Waste Management
- » Smart Logistics and Sustainable Transportation
- » Smart and Green Supply Chain Systems
- » Supply Chain Transparency, Sustainable Designs and Sourcing
- » Big Data Analytics and AI for Sustainable Decision-making

Climate Change

- » Climate Change Risk; Mitigation or Adaptation, Climate Risk finance,
- » Sustainable debts and climate transparency
- » Climate ESG and sustainable finance
- » Monetary policy and climate actions
- » Climate exposure and credit rating risks

Sustainable Cities and Urban Planning

- » Sustainable building materials and climate resilience;
- » Waste management, building regulations and energy efficiency;
- » Rent Control, Construction, Transportation and Infrastructure;
- » Sustainable urban planning: Role of corporate involvement.

DEI practices for sustainability

- » Sustainable human development and inclusive growth;
- » Energy use, gender inequality and health
- » Social inclusivity, technological innovation, and environment; Financial inclusion

Important Dates

Abstract Submission opens	1 st August, 2023
Abstract Submission closes	9 th October, 2023
Final communication of selected abstracts	31 st October, 2023
Full paper submission (for selected abstracts only)	30 th November, 2023
Early bird registration with 10% fee discount opens	16 th – 31 st October, 2023
Last date for registration for the Conference	30 th November, 2023
Days of the Conference	20 th -21 th December, 2023

Highlights of the Conference

- » Selected papers will be awarded a cash prize of INR **5000/-** each.
- » Special sessions facilitating interactions with editors of prominent journals will increase the publication likelihood of participants' papers.

SUBMIT

For queries, contact us on
winterconference.ncr@greatlakes.edu.in

WBSC 2023

Keynote Speaker



Richard SJ Tol

University of Sussex, UK

Editor-In-Chief, *Energy Economics*

Conference Convenors

Jagriti Arora

Great Lakes, Gurgaon

Vishal Dagar

Great Lakes, Gurgaon

Conference Organising Committee

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Conference Advisory Committee

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