

Dear All

We take pleasure in presenting to you our Karma-Yoga quarterly newsletter.

Great Lakes Institute of Management (<http://greatlakes.edu.in/>) became a signatory to the United Nations Global Compact's Principles for Responsible Management Education (PRME) on 9 February 2013. This quarterly newsletter has been started with the objective of sharing with others the way in which we impart management education with social responsibility among our students.

Leadership and social responsibility are the essence of karma yoga's curriculum and are embedded in its ethos. It promotes a sense of awareness and values-based leadership amongst the students with respect to the underprivileged sections of the society.

The PGPM class 2016-17 students have finished their First Term in Karma Yoga after implementing number of remarkable projects among the village communities and happy to share those events through this News Letter.

KY Team

TOILET INAUGURATION AT PERUMALCHERRY COLONY

The Great Lakes PGXPM-10th batch students sponsored 2 toilets for Karma Yoga village, Perumalcherry colony to Irular community people. Children and adults of five families (Suppurayan and Kasi family) are benefited through this support. One of the toilets was inaugurated by Prof R.S.Veeravalli, Director PGXPM, PGPM and the other one was inaugurated by Panchayat President Mr.Kaliyaperumal.



VOTERS' PLEDGE AWARENESS CAMPAIGN

On 13th may 2016 an awareness campaign regarding Tamil Nadu Legislative Assembly Elections -2016 was conducted at Greatlakes. Students and staffs participated in the campaign and pledged their democratic right. The pledge was proposed by Associate Dean, Dr Vaidy Jayaraman.



KARMA YOGA ORIENTATION – PGPM

2016-2017

The Karma Yoga orientation for PGPM 2016-17 (Magnificent Mauryas) was held on 8th of May 2016 at LV &LM Great lakes. The Founder and Dean Dr.Bala V Balachandran inspired the students by his presentation through video conference. Following this, the topics - Servant Leadership, Compassion and Karma Yoga, Social Responsibility and Management Education were shared by Dr.Vaidy Jayaraman (Associate Dean), Dr.Bobby Srinivasan (Professor of Finance and Trading) and Dr.Jerome Sam Raj (Department of Economics, School of Management, Pondicherry University). The ADGM Karma Yoga, Mr.Arulsamy briefed about Karma Yoga course. The orientation ended with the Karma Yoga committee formation process.



CLEAN INDIA INITIATIVES

The Karma Yoga Veerapuram team educated the villagers about cleanliness and took a step forward to provide 20 dustbins for individual houses and 2 big concrete dustbins (ring) for the community. The team mobilized 20 dustbins through their efforts from Kannikha Parameswari shop at Tirukalukundram.



GREEN AWARENESS (SAPLING) @ NATHAM

The Karma Yoga Natham team created awareness amongst the villagers by providing education and also implemented by planting 10 saplings along with the children and POC at Natham village.



MEDICAL CAMPS

The Great lakes students (Magnificent Mauryas PGPM2016- 2017) organized 4 medical camps in Karma Yoga villages (Kunnavam Naduvakari, Puliur Pulikuntam, Perumpedu and Vasuvasamuthiram). As a preparatory work, students distributed medical camp pamphlets in advance to their respective villages. The medical camps were conducted with the support of PRIMS hospital. Totally 425 villagers were benefited through these medical camps.



STUDENT'S PRESENTATION WITH CORPORATE OFFICIALS (ASHOK LEYLAND)

The students had a great opportunity to give presentation about Karma Yoga to Ashok Leyland corporate officials. In the meet, the officials came to know about Karma Yoga and its activities. The students presented briefly about the past initiatives and their future plans. Finally the students showed them a few handmade products done by women of Sooradimangalams and Periya Colony.



CLOTHES SUPPORT

The Karma Yoga students took initiative to collect old clothes from the Great Lakes students. The collected clothes were segregated and distributed to the deserving people from targeted Karma Yoga villages (Vittlapuram, Sooradimangalam, Perumalcherry colony).



KARMA YOGA STUDENT'S FIRST TERM INITIATIVES

Educational, Livelihood Activities at Kunnathur, Kadampadi, Neikuppi, Vengampakam, pudupattinam Mullikulatur, Sooradimangalam, and Periyacolony



MY FIRST EXPERIENCE IN KARMA YOGA

PRIYANSHI SHARMA (PGPM 2016-2017)

“Uplifting yourself by uplifting others” is what **Karma Yoga** is for me. It has helped me transform into a passionate leader. It was difficult for me in the start, as I didn’t understand Tamil and faced a lot of communication problems while interacting with the local people. But with time and support of my team I was able to overcome this barrier. Far from city web and being content with what you have is what my village is all about -“**Ayapakkam**”. It's a nice place, close to nature, peaceful, with good hearted and thoughtful people. Visiting the village fills me with positive energy. We organized a first aid information session, gave tuitions to children, played with kids, did survey, etc. To know the people better we had to transform ourselves into their lifestyle. Karma Yoga showed me the other side of humanity, villager’s showers true love and care, they are selfless people and it encourages me to do things for them– To see a person smile and to know you contributed for that smile gives ultimate joy and satisfaction. I learnt that not everything is done to get returns; social work has a value. It was very encouraging to see education fostering even among the village children. The kids give you such uninhibited love and respect that it can get overwhelming at times. They address you as their elder sister and leave no stone unturned in appreciating your efforts to teach them. Working with and for these kids made me more humble than I ever was. If I had to sum up my experience in one word, I'd say that it was 'life-changing' for me.



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