

GREAT CONNECT

Dear Great Laker,

Greetings from Alcom.

It gives us immense pride in presenting the first edition of Great Connect for 2011-12 to all of you.

“They say the first flight is what is needed for a gladiator’s gallant bow”

The last 60 days spent at great lakes, it feels like rolling in a kaleidoscope where each color is magnificent and each student a piece of mirror, where in every great laker a part of us is reflected. This reflection has somewhere morphed us to be a better individual. With the world class faculty and a plethora of talent amongst us, our very first flight has been gigantic. But as said its always unfinished if a nascent is without a Morpheus, the so called telepath who would show us the black from the white, the wrong from the right is missing. Blame it on the very nature of a 1 year MBA, those bitter sweet interactions with our seniors is a significant part to complete the most memorable one year of our lives.

Great Connect, our alumni news letter is just the bridge to connect to our seniors, our guiding light. Through the first edition, we welcome Gladiators into the folds of our illustrious Alumni .As Spartans get ready to take up the baton of GLIM, we promise to fuel it with our passion to excel and take it to greater heights of success.

I now invite you, dear Great Laker, to go through this edition to have a recap of all that happened in the campus during the last two months. Sadly we lost dear Pioneer Narasinga Rao on 24th May, 2011. Gladiators graduated at a glittering convocation ceremony on 28th April, 2011 Spartans geared up for the most memorable one year of their lives. Many illustrious speakers shared inspiring thoughts with us. Take a look at how we managed to survive the 1st term exams and lots more exciting happenings.....

Happy Reading

Alcom 2012

Do send us your feedback and suggestions to alcom@greatlakes.edu.in

Gladiators Convocation



An afternoon filled with stars came together to attend the graduation ceremony of the seventh batch of Great Lakes, famously called the Gladiators and fifth batch of PGXPM “Team Apex”. The ceremony took place at Chennai Trade Centre on April 28, 2011. The distinguished chief guest for the ceremony was “Awesome” Azim Premji, Chairman- Wipro Limited and Ms D Purandareswari, Union Minister of State for Human Resource Development.

The highlights of the events :

- Graduation of class of 2011 of PGPM (Gladiators)
- Graduation of PGXPM V (team Apex)
- Welcome to new batch of 2012 (Spartans)
- Merit-cum-cash scholarships of Rs 5.0 lakhs each to Ms. Harini Kannan & Haider Kantawala of Gladiators

In his convocation address, Azim Premji, chairman, Wipro Limited said, even if scandals were being unearthed one after the other one must stand by values and be ready to make sacrifices for one's principles. “The phenomenon of compromise of ethics is not limited to Indian companies. It is just as much present in international companies, but they do it with more sophistication with agents and consultants,” He also urged the graduating class to be dedicated to their morals and values and come what may stand by them.

Tete-a-tete @ GLAA Chennai

Several Chennai Alumni decided impromptu to meet up over breakfast on a Sunday May 22 and also discovered a new venue for meeting – IIT Alumni Club, Chennai. What better venue than an Alumni Club ? The participation was great and more than 15 alumni from almost all the 7 batches and PGXPM turned up. All credit to Kartik Kannan – Prsident GLAA for bringing this team together. Besides discussing various Alumni intiatives this group decided to meet on the first Sunday of every month and the third such meet- ing was held on July 3, 2011 during which Uncle Bala dropped by surprising every one .



Technopreneurship @ GL

Raghavendra Rao-Founder of Orchid Chemicals



Dream! Dare! Do!

Don't give yourself excuses for not doing something in life-be it money, contacts or experience.

So began a really inspiring speech by Mr. Raghavender Rao. Having started Orchid a few years into his career, his advice to us was simple-If you don't change the left side of an equation, the right side won't change. The three chief aspects of any company-people, products and processes would therefore have to be different if we intended to see different results. He emphasized the need to hire the right people for the right job-for instance, an R&D division was better headed by a scientist than by a V.P.

He stressed that one should chase one's goals and let the numbers follow the goals. He underlined the importance of sticking to our values and individuality. The purpose of any organization is to help its people grow-within and without it. It was only after he'd concluded did we learn of his generous Rs. 50 lakhs donation towards establishing the Orchid Centre for Technopreneurship in Great Lakes. We were totally enriched and humbled as we went to sleep that night.

*Compiled by
Spartan V Hrishikesh*

Inspiring words by T.T Rangarajan
Founder of Alma-mater

"Let us see how the game goes"



These words spoken by Mr.Rajan have left an indelible impression on minds of Spartans.

The mantra behind the golden words was the need to experiment, the need to move out of our comfort zones and adopt transition as legends are the ones who keep their life in transition.

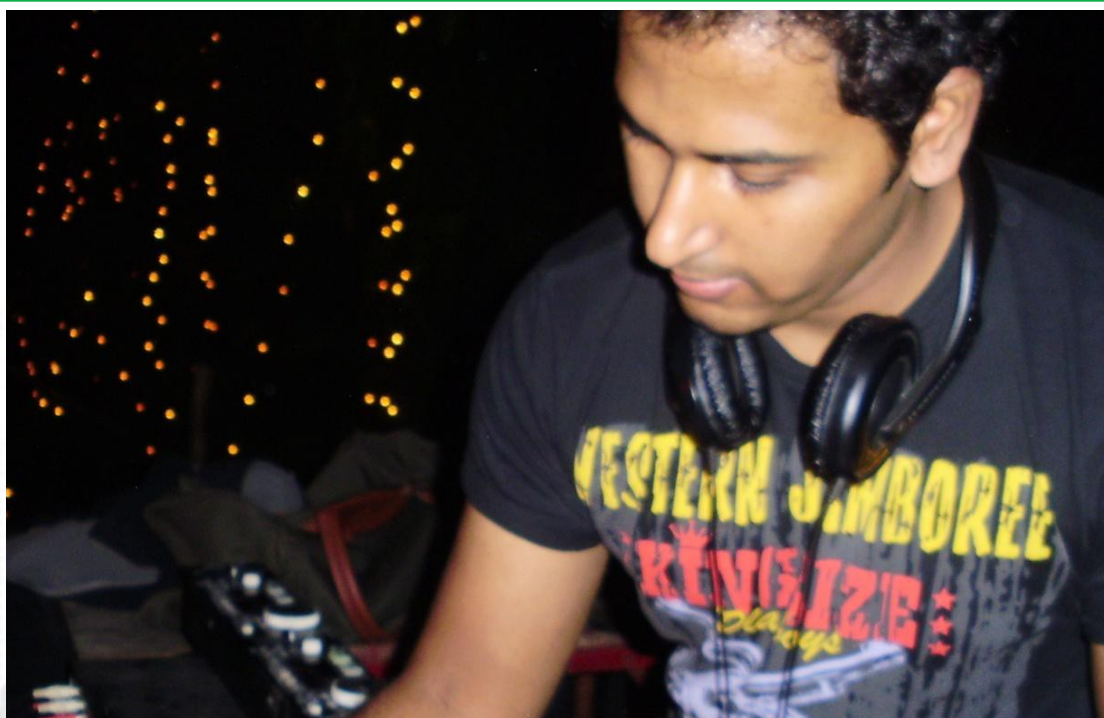
Mr Rangarajan's discussion encircled the various aspects of a student embarking on to the journey of a B school life. He touched upon topics such as the traits of being a "Loving leader", the need to empathize with people and laid an emphasis on excellence. He stressed the need to shape one's attitude as they progressively influence our behavior. Some of the most intriguing concepts of leaderships and ethics were explained by citing real life examples. He concluded his ideas by listing out 7 Qualities of a Great Leader (Passion, Team Worker, Master Communicator, Faith, Enthusiasm, Value based decisions and Unique methodology) and provided valuable insights on each.

Every word he said seemed so simple and yet so meaningful. That 2 hour lecture flew like a 5 min talk and left us craving for more. However, as all good things come to an end, Uncle Bala finally closed the discussion by declaring a free copy of "Unposted Letter" by T.T. Rangarajan for the staff and Spartans.

Compiled by
Spartan Prateek Saluja

SPOT LIGHT: ALUMNI SPEAK

–B.E. (ELECTRONICS), DIPLOMA (SOUND ENGINEERING) AND MBA (MARKETING)
AND NOW AN ENTREPRENEUR!!



If you have plan, or an idea “Go ahead!.... but with back-up”, says **Nikhil** in an exclusive interview with Spartan **Prachi Garg**.

Q: Tell me a little bit about yourself.(Your background etc)

- Cannot sit at one place and love to ideate
- I trust my gut-feel because by nature - adventurous & risk-oriented.
- Middle class background with parents believing in the 9 to 5 job philosophy.
- Passionate about music, food & business.

Looking back, I can say that my life has emerged out of the risky decisions that I have been taking all along :)

Q: What made you decide to be a entrepreneur @ your age?

- As such I had never decided or aimed to become an entrepreneur. But before I knew it, I was already into it. I never tagged myself as an ‘entrepreneur’. I just knew that I am into businesses.
- When I was doing my software job, I used to get bored sitting at one place. Boredom set in just within a few days as it was not my cup of coffee.

Q: What role did GLIM play in your success?

- Sharpened my marketing skills.
- Gave me a lot of insights about marketing & entrepreneurship through interaction with top-notch faculties.
- Prof. Veeravalli, especially, was of immense help in inspiring/motivating me in the right direction. I was dazzled by his ideation & strategizing capabilities.
- I built a strong network with elite people outside great lakes who are into entrepreneurship & who are doing great in their respective fields. I made a lot of contacts with such people. Various competitions on entrepreneurship helped me to get in touch with Venture Capitalists & Angel investors to whom I could show my work.

Q: Insight about DJ Reverb's Groove

- Currently we provide all music related services for parties/functions – clubs/lounges, hotels, corporates, festivals, college functions, etc.
- Event organizing.
- Headed by 2 people – Me & my colleague (Jythesh Achary), who is an amazing music producer & gave me initial lessons in production softwares.

Q: What types of skills did you feel you needed to acquire along the way? How did you acquire them?

- Networking is an important skill in any business.
- PR should be strong for any business.
- The world works on perceptions. So, having the core skill/talent/competency is not enough. You need to sell yourself well too.

At some points of times, I had developed these skills & I'm continuously working on taking them to the next level.

Q: How you plan to expand it?

- By increasing my own brand equity (as an artist). A year long break certainly has drawn traffic away. My first thing would be to pull it back.
- Starting off a record label & giving opportunity to new artists who want to have their work heard.

Q: What advice would you give someone considering going out on their own?

- Go ahead !.... but with back-up :)

Shine on you Crazy Diamond

We remember you Mr. Narasinga Rao

*"The blow was great, the shock severe
We little thought his death was near
Only those that have lost can tell
The sorrow of parting without
farewell"*



Mr. Narasinga Rao, a true Pioneer and the head of the Student Council of the Pioneers batch of 2005 succumbed to cancer on 24th May, 2011 leaving behind his grieving wife Arundathi Rao and his loving daughters Divya (20) and Nithya (14). Murali, as he was lovingly called by his family, was a true leader and was of great support to Great Lakes. He joined this institute with 20 years of prior work experience. During this time he had worked with Wipro, Jamcracker, e4e, Swaps and had co-founded SSI as well.

He was a great inspiration for all his class-mates as well as others who got the opportunity to meet him during his stint at Great Lakes. His skills of experience, knowledge, integrity and leadership were a great asset for the school. He was the first person to get over a crore of rupees as his CTC but he was so humble that he did not allow anybody to disclose this.

He was also an inspiring colleague to our Uncle Bala who considered him like his son. His generosity and magnanimity had prompted him to offer a fund to our college to bring in the best faculty in Great Lakes for the sake of quality education. This gesture had moved our Uncle a lot and had etched his name in golden words in his heart.

Though we, the Spartans, never got the opportunity to meet this great human being, we grieve the loss of this ambassador of Great Lakes along with the faculty and the administration with a heavy heart. We pray for his soul and hope that he rests in peace and blesses us from his abode.

*Compiled by
Spartan Debasmita Dey*

NEWS ROOM

1. Apr 28, 2011 - Seventh Convocation of the Great Lakes Institute of Management.
 2. EduComp in partnership with Great Lakes Institute of Management – 6th May.
 3. The Revise Business Standard Ranking has been published!
- Great Lakes continues at Super League 2 - 12th May.
4. GL receiving Golden Award of Rotary Club – 5th June.
 5. India's 20 amazing green corporate offices – 9th June.
 6. Great Lakes Institute of Management, Chennai Rating: LEED Platinum



A sneak-peek into the vibrant campus life

CAMPUS KONNECT

A Spartan Says...

Family business, consulting, education, FMCG, IT, advertising, marketing, merchant navy – you name it and the variety is there in a small group of anxious individuals of Spartans fraternity caught up in the crossover mania, some switching domains while others looking for a role change in their chosen line of work. For the batch of Spartans, joining the course exemplifies a sense of expectation, as when discussing a major life change. But when no sense of uneasiness is attached to the situation, anxious isn't the best word. In such scenarios, it displaces a word that might have been considered its opposite – namely, eager. Aren't we all eager to start our MBA life! With a virtual disconnect with our seniors, we are like baby goldfish struggling in vast waters, waters that are too deep to swim and too shallow to catch fish!!!!

But hey, isn't it the way it should be, 'If change is the only things constant in life.' And, if life is to be lived each experience then each moment spent here is an experience for the life-time. Learning is beyond the books, and even amplified when it's cumulated with your friends.

This is the 2nd phase of my student-life (after break from the job). Also, its break from the routine life of job and challenging even more. And I believe this time, I am getting it right. Teachers have become Facilitators now. Learning is a self-sustenance process and pro-active & not spoon-feeding any more. As, this is the only way for this 2nd phase to be an everlasting one.

And guess what...it's just the Beginning

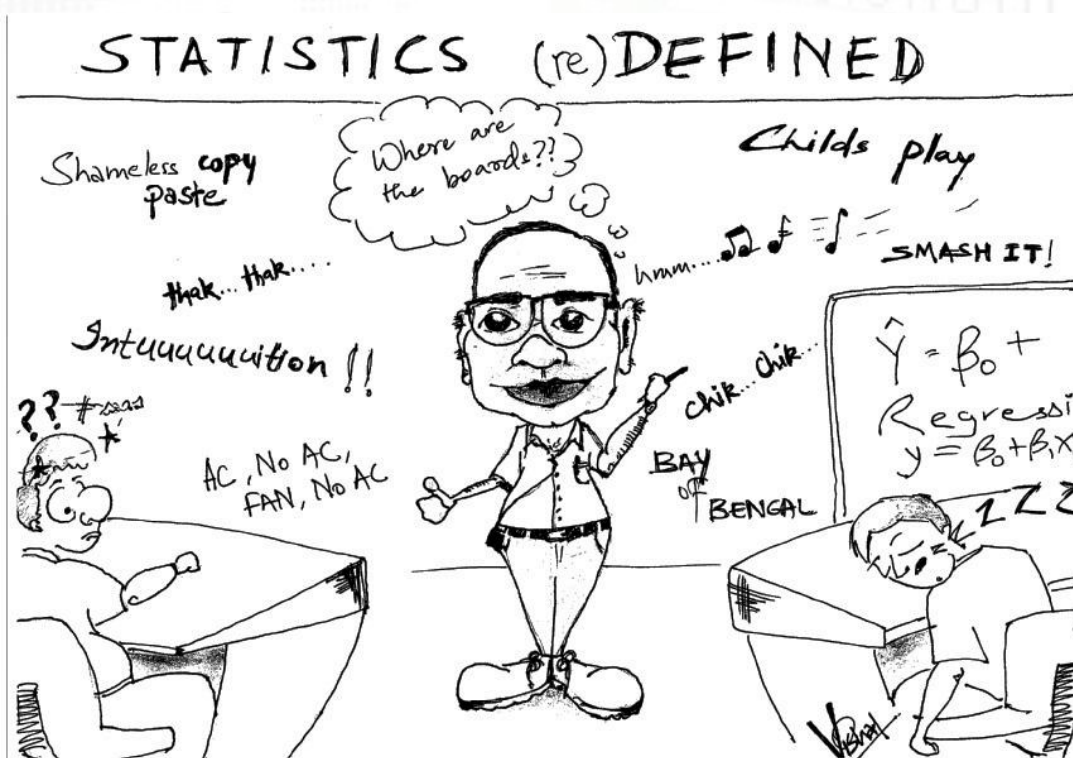
*Compiled by
Spartan Prafull Yadav*

Experazzo

was the event for giving a chance to Spartans to break-free from their daily routine which had turned heavy and hectic by then and express themselves with colors. To show all the creativity we have stored in us, to share the love messages with the group.

(courtesy :BPR)





By Spartan Vishal Lathwal

KNOW YOUR ALCOM



Left to Right: Kanika, Indraneel, Divya, Prathiba, Deepthi, Himanshu, Debasmita, Sahil & Deepika

(camera shy: Vivek)

HAPPY BIRTHDAY

6th june- Aishwarya Ravirajan, Madhumitha.K.V.P, Mr.Balachandran, Mr.Balasubramanian, Sriram Krishna-murthy

7th june- Krishna Sirisha Surampalli, Ms. Aarthi Srinivasan, T.R.Kala

8th june- Kumar Divya, Mr. Prasad, Maruti Kulkarni, A Prabhakaran, Kapil Raj. R, Raghavan A G

9th june- Mr. Pasupathy, V Rajesh Kumar, Sridhar Kota, Sumit Kumar Singh

10th june- G. Ramkumar, Nikhilesh Murthy, Avinash Chander Ramanathan, Ajith, Rahul

11th june- A.Sakthi Kalyani, Nikhil Pradip Deshpande, R.Swaminathan

12th june- Deepak Paidipati, J Suresh Kumar, Rajat Sharma, Shubham Singh

13th june- Lakshmanan. K.M, C.Krishna, Angad Menon, Dhiraj

14th june- K.Mithila, Deepak Y Sharma

15th june- Vinaya Hari, Krishnan C.A, Priyanka Mundhra, Mr.Abu Backer, Himanshu Batra

16th june- Manoj Kumar C.S., Rohit Das, Ritam, T.Vivek Joseph

17th june- Amritanshu Shrivastava, N. Sundar, Jayaram Rajaram

18th june- Navneet Kaur Chowdhary, R.Nandhini, S.Murugan

19th june- Mithun Sikka, Mitesh Sharma

20th june- J Girish Kumar, Piyush Singhanian, Sandeep Khanna, Kanwaljit Bathh, Harshad

MASTER MIND!!!!!!

- 1) *Who was Swami Vivekananda celeb pilot who flew him to the world parliament of religions in Chicago?*
- 2) *Who has written the book “Where have all the leaders gone”?*
- 3) *Denis Tomplains, Bush and I, invented and patented a shoe to “defy Isaac Newton”. Who am I?*
- 4) *What is the first phase of the “West Island Freeway System “project in India Called?*
- 5) *What is common to Mikhail Gorbachev of Russia, Anwar Sadat of Egypt , Barak Obama of USA, Nelson Mandela of South Africa, apart from the fact that they have been Presidents of their countries?*
- 6) *Identify the link among the following movies.
Vivaah(2006),Hum Aapke Hain Kon(1994),Maine Pyar Kiya(1989),Nadiya Ke Paar(1991).*
- 7) *Who is the only Indian to have won an Oscar for lifetime achievement in films?*
- 8) *International Bank for Reconstruction and Development(IBRD) is the former name for....*
- 9) *An entirely India-educated financial pundit , IIM-Ahmedabad alum Ajay Banga climbed a world corporate pinnacle when this US Giant financial company named him as its CEO. Name the US Giant?*
- 10) *Identify the current free mail service which was earlier known as ‘Rocket Mail’.*

Answers:

1. Jamshedji Tata
2. Lee Iaccoca
3. Michael Jackson inventing the gravity defying shoes
4. Bandra-Worli Sea link
5. All are Nobel Peace Prize laureates
6. They all were produced by Rajshri Productions Pvt Ltd.
7. Satyajit Ray
8. World Bank
9. MasterCard Inc.
10. Yahoo Mail